February 18, 2015

Welcome to RHI’s Public Safety and Policing Nightlife Districts Leadership Summit.

I am pleased to return to Los Angeles, where RHI hosted a Networking Conference in 2005 and new approaches to policing nightlife districts were introduced. Two of our event hosts, Elizabeth Peterson, EPG, Inc. and Michael Downing, then Captain, and now Deputy Chief, Los Angeles Police Department, presented an innovative approach to policing Hollywood Boulevard, then the center of a new and emerging nightlife district. I’d like to express my sincere gratitude for both Elizabeth and Michael in their assistance in planning this event.

Also a great big thanks to Darrel Stephens, Executive Director, Major Cities Chiefs Association for his commitment and support for this event. We hope this event will bring important resources to the network of the MCCA’s members.

I’d also like to extend my appreciation to the speakers who will share their experience and insights over the next few days. I am grateful for their contributions in enhancing open dialogue with peers and for sharing their expertise and experience over the next two days.

Most importantly, I want to recognize you for taking two days to invest in your city’s future. For those who came with a team, you will realize the efficiency in making change happen when you return. To assist you in implementing many of the strategies you gather here, we encourage you to outreach to business district management, planning, economic development and destination marketing organizations in your city to invite them to attend other RHI events.

The June 28-30 Nighttime Economy Management Leadership Summit in Chicago is a good complement to lessons learned this week from a business district management and economic development perspective. The November 8-10 Marketing Destination, Diversity and Nightlife explores how destination marketing professionals can market a city based on their cultural diversity and nightlife.

Feel free to contact the RHI team and I if you have questions, would like more information about our services, or if you’d like to join the Sociable City Network, which provides you access to online resources such as case studies, live and archived webinars, and global contacts sharing their knowledge and experience in creating a sociable city.

I hope you enjoy the event and take home new tools for your community’s “toolbox.”

Sincerely,

James E Peters
President
Phone: 831.438.1404
Email: Jim@RHIweb.org
# Public Safety and Policing Nightlife Districts

**February 18-20, 2015 - Los Angeles, California**

## Agenda

### Wednesday, February 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:30 pm</td>
<td>Meet in Lobby for Walking Guide to reception</td>
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<tr>
<td>6:00 pm</td>
<td><strong>Welcome Reception - The Palace Theater</strong></td>
<td><strong>Off-Site:</strong> 630 S. Broadway</td>
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<tr>
<td></td>
<td>Hosted by the Historic Business Improvement District</td>
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<td></td>
<td>Introduction to Downtown LA's Nightlife - Snapshot of the Event</td>
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<tr>
<td>7:30 pm</td>
<td>Dinner on Own</td>
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### Thursday, February 19

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30 am</td>
<td>Continental Breakfast - Registration</td>
<td>Golden Ballroom 1 Foyer</td>
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<tr>
<td>9:00 am</td>
<td><strong>Welcome</strong> – Elizabeth Peterson, EPG, Inc.</td>
<td><strong>Golden Ballroom 1</strong></td>
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<td><strong>Introduction</strong> – Jim Peters, Responsible Hospitality Institute</td>
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<td></td>
<td><strong>Opening Plenary Panel</strong> – Pioneers in Policing</td>
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<tr>
<td>10:45 am</td>
<td>Break</td>
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<tr>
<td>11:00 am</td>
<td>Workshops</td>
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<td></td>
<td><strong>Track 1:</strong> Officer Selection and Training for Nightlife Districts</td>
<td>Golden Ballroom 2</td>
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<td><strong>Track 2:</strong> District Density and Determining the Tipping Point</td>
<td>California Ballroom A-B</td>
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<td><strong>Track 3:</strong> Venue Safety: Training and Technology</td>
<td>California Ballroom C-D</td>
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<tr>
<td>12:30 pm</td>
<td>Break</td>
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<tr>
<td>12:45 pm</td>
<td>Luncheon</td>
<td>Kyoto Gardens</td>
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<td>2:00 pm</td>
<td>Workshops</td>
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<td><strong>Track 1:</strong> Deployment Strategies and Officer Scheduling</td>
<td>Golden Ballroom 2</td>
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<td><strong>Track 2:</strong> Multi-Dimensional Approaches to Policy and Resources</td>
<td>California Ballroom A-B</td>
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<td><strong>Track 3:</strong> Collaboration between Hospitality, Safety and Business Groups</td>
<td>California Ballroom C-D</td>
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<td>3:30 pm</td>
<td>Break</td>
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<td>3:45 pm</td>
<td>Working Toward Consensus - General Session</td>
<td>Golden Ballroom 1</td>
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<tr>
<td>5:00 pm</td>
<td>Program Conclusion</td>
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<tr>
<td>5:45 pm</td>
<td>Meet in Lobby for Guided Walk to The Edison</td>
<td><strong>Lobby</strong></td>
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<tr>
<td>6:00 pm</td>
<td><strong>Social Reception - The Edison</strong></td>
<td><strong>Off-Site:</strong> 108 West 2nd Street #101</td>
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<td></td>
<td>Hosted by Elizabeth Peterson Group, Inc.</td>
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<tr>
<td>6:15 pm</td>
<td><strong>Welcome by Jose Huizar, Los Angeles City Council Member</strong></td>
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<tr>
<td>7:30 pm</td>
<td>Reception Conclusion - Dinner on Own</td>
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<td>Time</td>
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<td>8:00 am</td>
<td>Continental Breakfast</td>
<td>Golden Ballroom 1</td>
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<tr>
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<td>Workshops</td>
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<tr>
<td>12:15 pm</td>
<td>Luncheon - Keynote by Michael Downing</td>
<td>Golden Ballroom 1</td>
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<td>Deputy Chief, Counter-Terrorism and Special Operations Bureau</td>
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<td>Los Angeles Police Department</td>
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<td></td>
<td>Announcement of Prizes</td>
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<tr>
<td>1:45 pm</td>
<td>Special Topic: Recreational Marijuana, Nightlife and Policing Impacts</td>
<td>Golden Ballroom 2</td>
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<td>3:15 pm</td>
<td>Break</td>
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<tr>
<td>3:30 pm</td>
<td>Special Topic Resumes: Recreational Marijuana, Nightlife and Policing Impacts</td>
<td>Golden Ballroom 2</td>
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<tr>
<td>4:30 pm</td>
<td>Setting an Agenda for the Future</td>
<td>Golden Ballroom 2</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Conclusion</td>
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</table>
Special Presentations

Wednesday, February 18, 2015

Reception at the Palace Theatre
Hosted by

Patti Berman
President
Downtown Los Angeles Neighborhood Council

Jon Blanchard
CEO
BLVD Hospitality

Ari Simon
Director of Planning & Communication
Historic Core Business Improvement District

Carol Schatz
Executive Director
Downtown Center Business Improvement District

Thursday, February 19, 2015

Reception at the Edison
Hosted By

Blair Besten
Executive Director
Historic Core Business Improvement District

Jose Huizar
Member
Los Angeles City Council

Mike Oreb
Captain
Los Angeles Police Department

Friday, February 20, 2015

Luncheon Keynote

Michael Downing
Deputy Chief
Los Angeles Police Department

Special Thanks for Support of the Summit

Darrel Stephens
Executive Director
PLENARY: PIONEERS IN POLICING

Building Commitment and Vision for Policing Nightlife Districts

Thursday, February 19 – 9:00 am to 10:45 am

Golden State Ballroom 1

Whether a city with a large college population or one with multiple nightlife districts, balancing limited resources with increased demand for public safety requires a holistic approach that goes beyond the role of the traditional police officer. Partnerships and coordination with a multitude of stakeholders within the community have become a necessary component of an effective plan for public safety.

Moderator
Darrel Stephens
Executive Director
Major Cities Chiefs Association
Charlotte, North Carolina

Jim Pugel
Chief Deputy
King County Sheriff
Seattle, Washington

Horrace Frank
Commander
Los Angeles Police Department
Los Angeles, California

Gregory Mullen
Chief
Charleston Police Department
Charleston, South Carolina

William Dunn
Commander
Chicago Police Department
Chicago, Illinois

Brian Simpson
Deputy Chief
Edmonton Police Service
Edmonton, Alberta

John Thayer
Consultant - Author
Entertainment Policing
Santa Barbara, California

Notes:

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### Plenary: Pioneers in Policing (Thursday, February 19 – 9:00am-10:45am)

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<th>Speaker Name:</th>
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### Significant Statements/Takeaways

What are the most significant statements generated during the panel discussion and Q&A?

1. ____________________________________________________________________________
2. ____________________________________________________________________________
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### Top Strategies

What are the best approaches to address gaps and challenges addressed in this session?

1. ____________________________________________________________________________
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### List the Actions You Will Take as a Result of Attending This Plenary

*Record your top action item from this list in the Postcard located in your packet.*

1. ____________________________________________________________________________
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**WORKSHOPS OVERVIEW**

The scheduled workshops follow three primary tracks. You are free to attend any workshop. The themes of the tracks are designed to organize information into a more comprehensive understanding and unique learning experience.

**Track 1: Safety in the Field**

This program track is designed for both administrators and tactical field supervisors in developing an effective and efficient system of public safety and policing nightlife districts, with a special program on research and evaluation of using data to reduce risk.

**Moderator: Dan Rosenblatt**

Managing Partner, Lee, McMahon and Rosenblatt

Dan Rosenblatt was executive director of the International Association of Chiefs of Police from 1989 to 2011 when he retired from the position. Prior to his many years of service at IACP, he was director of communications at the Police Foundation and worked in a variety of offices at the U.S. Department of Justice including the Office for Victims of Crime; the Office of Justice Assistance, Research and Statistics; and, the Law Enforcement Assistance Administration. Mr. Rosenblatt was press secretary to U.S. Representative Bruce Caputo (R-NY) and spokesman for the Watergate Special Prosecution Force.

**Track 2: Policy, Legislation & Licensing**

This program track is designed for both administrators and advocates in exploring the regulatory trends and how to weigh the benefits and costs associated with policy changes and emerging trends in nightlife districts. A special focus is on strategies for creating a better screening process to reduce risk, and shift more responsibilities to venue operators.

**Moderator: Jim Peters**

President, Responsible Hospitality Institute

Jim Peters is founder and president of the Responsible Hospitality Institute (RHI) and oversees the development of programs, publications and events. As a consultant for dozens of cities and speaker at conferences worldwide, Peters offers comprehensive insights on trends and effective strategies on managing hospitality zones and nighttime economies. Peters has overseen the evolution of RHI from its founding in 1983, spearheading an international movement to raise awareness of the responsibility of bartenders and servers in preventing drunk driving, to RHI’s current role as a leading resource to cities worldwide on development of a safe and vibrant nightlife.

**Track 3: Building Alliances**

This program track is designed to provide strategies for building alliances with diverse stakeholders, such as code compliance agencies, law enforcement, city planners, hospitality associations and business district managers.

**Moderator: Erin Meluso**

President, RADD

RADD is the Entertainment Industry’s Voice for Road Safety. An internationally recognized nonprofit organization, RADD pairs celebrities, media partners and socially conscious sponsors to create positive attitudes about road safety. RADD uses music, sports, celebrity spokespeople, media access and sponsors’ communication channels to heighten awareness about the importance of safe and sane driving. Erin Meluso officially joined RADD in 1993 and now oversees RADD as president. RADD was founded as a media outreach organization with a membership that was exclusively comprised of celebrities. RADD is now the largest celebrity endorsed cause in the world.
**WORKSHOPS**

**THURSDAY, FEBRUARY 18 – 11:00 AM TO 12:30 PM**

### Officer Selection and Training for Nightlife Districts

A new brand of officer with customer service skills, excellent communication, and specialized training is needed to work in nightlife settings to deescalate conflict and reduce risk. Yet no national standard has been developed for officer selection and training. Find out the key content and learning objectives of Edmonton, Alberta’s comprehensive officer training – the first in North America – for nightlife districts. You’ll also hear from the author of the first comprehensive study on entertainment policing and a Los Angeles Police Department officer involved with gang response.

- **Frank Flores**
  - Detective
  - Robbery Homicide Division
  - Gang Homicide
  - Los Angeles Police Department
  - Los Angeles, California

- **John Thayer**
  - Consultant - Author
  - Entertainment Policing
  - Santa Barbara, California

- **Jacob Montgomery**
  - Sergeant
  - Edmonton Police Services
  - Edmonton, Alberta

### District Density and Determining the Tipping Point

Social districts can be a magnet for residential and tourism development. As city centers evolve, hospitality is often a catalyst for revitalization. Proper planning, use of local zoning tools, and evaluation of existing district infrastructure can proactively promote business and patron responsibility, reduce risk, and prevent foreseeable impacts to residential quality of life.

- **Elizabeth Peterson**
  - President
  - EPG Group
  - Los Angeles, California

- **Heath King**
  - Sergeant
  - Charleston Police Department
  - Charleston, South Carolina

- **Buffee Smith**
  - Licensing Supervisor
  - City of Springfield
  - Springfield, Missouri

### Venue Safety: Training and Technology

Security training and use of technology are making in-roads through policy and insurance incentives. While many cities, states and provinces require some form of training for servers, a growing number have or are considering similar requirements for security staff. Learn the top trends, critical components of a venue’s training program, how to integrate technology as a tool for security, and approaches to collaborating with hospitality associations to set uniform standards.

- **Graham Lancaster**
  - Director
  - Servall Biometrics
  - Calgary, Alberta

- **Paul Seres**
  - Founding Trustee
  - New York City Hospitality Alliance
  - New York, New York

- **Robert C Smith**
  - President & CEO
  - Nightclub Security Consultants
  - San Diego, California

### Ideal Personality Traits and Optimal Experience Level

- **Curriculum and Content for Officer Training:**
  - Crowd Control Techniques at Closing Time
  - Communication, Arrest and Control Tactics
  - Active Shooter Scenario Inside a Nightclub
  - Conducting Inspections of Licensed Premises
  - Response to Drugs, Gangs and Motorcycle Gangs
  - Key Regulatory and Licensing Standards to Know

### Crime prevention through environmental design (CPTED)

- Can be a tool in how design decisions made at the venue and district level are critical to reducing risk.

### Social Occupancy

- Conversion of existing retail districts into “social districts” add more people. What are indicators of a tipping point? How can combined venue occupancy be a measure for resource allocation and setting limits?

### Establishing Conditions

- How can zoning standards create standards for day/evening use, security, and district maintenance.

### ID Scanners

- For preventing and solving crime.

### Training Curriculum for “Bouncers” and Venue Security Staff:

- Conflict Resolution and Force
- Alcohol Service Rules, Regulations, Liabilities
- Terrorism Awareness
- Sexual Aggression and Assault
- Age Identification – Over Service Prevention
- Use of Force – Resolving Conflicts Peacefully
- Recognition of Narcotics and Club Drugs

### Role of Associations

- In coordinating training and working with safety agencies to intervene with high risk practices.
**SIGNIFICANT STATEMENTS/TAKEAWAYS**
What does the group agree are the most significant statements generated during presentations and discussion?

1. 
2. 
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**TOP STRATEGIES**
What does the group agree are the best approaches to address gaps and challenges addressed in this session?

1. 
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**LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP**
Record your top action item from this list in the Postcard located in your packet.

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## Workshops

**Thursday, February 19 – 2:00 to 3:30 PM**

### Deployment Strategies and Officer Scheduling

Learn the pros and cons of deploying overtime/detail officers vs. forming a dedicated team to police nightlife districts. Different variables may affect deployment decisions in nightlife settings. Find out how to make the best use of beat officers, motorized units, undercover/plain clothes officers, uniformed officers, as well as bike, horse and Segways.

<table>
<thead>
<tr>
<th>William Dunn</th>
<th>Gregory Mullen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commander, Chicago Police Department</td>
<td>Chief of Police, Charleston Police Department</td>
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<tr>
<td>Chicago, Illinois</td>
<td>Charleston, South Carolina</td>
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</table>

- Scheduling Officers with a Limited Budget and Resources
- Overtime Officers: Benefits and Challenges
- Optimal Structure for a Dedicated/Specialized Nightlife Unit
- Best Deployment Options for Monitoring and Response
- College and Resort Cities and the revolving door of high risk activity

### Multi-Dimensional Approaches to Policy and Resources

Since in many cases state licensing supersedes local authority in allowing new licensed beverage business to open, a different approach to enable local communities to shape their neighborhood’s use and social offerings is needed. This workshop will showcase two of the most progressive approaches to establish policy, engage stakeholders, and allocate resources to support effective policing of nightlife districts.

<table>
<thead>
<tr>
<th>Joy Citta</th>
<th>James Keblas</th>
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<tbody>
<tr>
<td>Captain, Lincoln Police Department</td>
<td>President, Creature</td>
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<tr>
<td>Lincoln, Nebraska</td>
<td>Former Director, Seattle Office of Film and Music</td>
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</table>

- Seattle Mayor’s Nightlife Initiative, a comprehensive approach which spans code compliance, enforcement, professional development, policy updates on noise and security training, and late-night transportation alternatives.
- Council Advisory Committee: Lincoln’s approach to licensing and intervention with high risk practices, including a formal owner/manager training, use of “last drink” data, managing tailgate and student house parties.

### Collaboration between Hospitality, Safety and Business Groups

Hospitality and nightlife alliances have formed to define best practices for business operations and establish voluntary standards for safety and community relations. Building partnerships among hospitality, safety, and Business Improvement Districts for communication and collaboration is key to proactive public safety in nightlife settings.

<table>
<thead>
<tr>
<th>Tony Lopez</th>
<th>Jacob Montgomery</th>
<th>John Bodnovich</th>
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<tbody>
<tr>
<td>Commander, Denver Police Department</td>
<td>Sergeant, Edmonton Police Services</td>
<td>Executive Director, American Beverage Licensees</td>
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<tr>
<td>Denver, Colorado</td>
<td>Edmonton, Alberta</td>
<td>Bethesda, Maryland</td>
</tr>
</tbody>
</table>

- Best Practices for Safe Hospitality Venues
- Collaboration between Safety and Hospitality Stakeholders
- Building alliances with code compliance agencies
- Emerging Trends in Nightlife Venue Management
**Session Title:**

**Speaker Name** | **Important Points from Presentation**
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**SIGNIFICANT STATEMENTS/TAKEAWAYS**

What does the group agree are the most significant statements generated during presentations and discussion?

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**TOP STRATEGIES**

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**LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP**

*Record your top action item from this list in the Postcard located in your packet.*

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PLENARY: PIONEERS IN POLICY

Modernizing Regulatory Processes to Build Sociable Cities

Friday, February 20 – 9:00 am to 10:30 am

Golden State Ballroom 1

Effective policies and legislation crafted at the city, county and state levels can improve business success and public safety by conveying clear standards for operations and identifying potential risks prior to business opening.

Many cultural and lifestyle trends require innovation in a regulatory environment that often relies upon policies created in the mid-twentieth century. Whether it is the trend to establish entertainment districts with open containers, changing hours of alcohol beverage service, introduction of recreational marijuana, or conflicts created when mixed-use development blends nightlife activity into residential living, a new approach to managing a concentration of people in downtown districts is required.

Notes:
### Plenary: Pioneers in Policy (Friday, February 20 – 9:00am-10:30am)

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<th>Speaker Name:</th>
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### SIGNIFICANT STATEMENTS/TAKEAWAYS

What are the most significant statements generated during the panel discussion and Q&A?

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### TOP STRATEGIES

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### LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS PLENARY

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## Workshops

**Friday, February 20 — 10:45am – 12:15pm**

### Research on Violence, Sexual Assault and Drunk Driving  
**California Ballroom A-B**

Although most bar patrons go out to socialize, studies show that drinking establishments are common settings for aggression and injury. Nightlife venue owners, managers and staff can play a key role in reducing disturbances inside and outside of their establishments and can also contribute to decreasing the rate of impaired driving and impaired pedestrian injuries. Researchers will share their work on identifying high risk practices and strategies to reduce risk.

- **Kathryn Graham**  
  Senior Scientist  
  Centre for Addiction and Mental Health  
  London, Ontario

- **James Fell**  
  Senior Research Scientist  
  Pacific Institute for Research and Evaluation  
  Calverton, Maryland

- **Marian Novak**  
  Project Director  
  Responsible Hospitality Coalition  
  San Diego, California

### Education, Monitoring and Intervention with Hospitality Businesses  
**California Ballroom C-D**

Collaborative partnerships are emerging to engage new and existing business owners and managers in proactive and preventive strategies before opening and to maintain compliance. Police are often assigned the task of fixing a “poor planning” decision in licensing or district development. This workshop will highlight how effective application review and accountability will relieve pressure on police resources.

- **Brian Simpson**  
  Deputy Chief  
  Edmonton Police Service  
  Edmonton, Alberta

- **Kathie Durbin**  
  Division Chief of Licensure, Regulation and Education  
  Montgomery County Department of Liquor Control  
  Gaithersburg, Maryland

- **Jocelyn Kane**  
  Executive Director  
  San Francisco Entertainment Commission  
  San Francisco, California

### Drugs, Vagrants and Crime in the Public Space  
**Golden Ballroom 2**

Public space management in vibrant hospitality zones and nightlife districts requires specific approaches and legal considerations of civil rights when dealing with panhandling, drug use, street vendors and performers, some of whom prey on tourists and visitors.

- **Lynne Lyman**  
  State Director California  
  Drug Policy Alliance  
  Berkeley, California

- **Jim Pugel**  
  Chief Deputy  
  King County Sheriff  
  Seattle, Washington

- **Devin Ballard**  
  Captain  
  Las Vegas Metropolitan Police Department  
  Las Vegas, Nevada

- **Entry**  
  Evaluation of Interventions and Policies: What works well, what has limited effectiveness and potential next steps.  
  - **Hotspots for Fights:** Learn the highest-risk locations in a venue for aggression to escalate and why people become aggressive in clubs.  
  - **Motives for Sexual Aggression:** Explore why persistent and aggressive unwanted sexual ovetures occur in bars.  
  - **Using Last Drink Data to Reduce Risk:** Collecting place of last drink data can identify high risk establishments.  
  - **How server training can reduce risk of over-service and harm.**  

- **Entry**  
  Ideal Components of a Venue’s Safety Plan to Manage Crowds, Coordinate Trash, and Ensure Quality of Life  
  - **Structures for Multi-Stakeholder Alliances** to Review Business Applications and Monitor Compliance  
  - **Establishing processes to assure a business is well suited to succeed in a district or neighborhood**  

- **Entry**  
  Response to Drug Use and Drug Dealing  
  - **Alternative Sanctions for Drug Offenses**  
  - **Plain Clothes Details in Tourism Areas**  
  - **Maintaining Order in Public Space**
**Session Title:**

**Speaker Name** | **Important Points from Presentation**
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**SIGNIFICANT STATEMENTS/TAKEAWAYS**

What does the group agree are the most significant statements generated during presentations and discussion?

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**TOP STRATEGIES**

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**LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP**

*Record your top action item from this list in the Postcard located in your packet.*

1. 
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The stage is set for California and other states to legalize recreational marijuana in 2016, joining the ranks of Washington, Colorado, Oregon and Alaska. The states that are particularly in the spotlight are Washington and Colorado, which updated their regulatory models to incorporate new policies and procedures to implement marijuana legislation approved in 2013.

Lessons learned, safety impacts and the challenges of legalizing marijuana will be explored in a special session focusing on the realities of the policy trend.

Panelists

Dan Rosenblatt  
Managing Partner  
Lee, McMahon and Rosenblatt  
Alexandria, Virginia  
Moderator

Amanda Reiman  
Manager, Marijuana Law and Policy  
Drug Policy Alliance  
Berkeley, California

John Bodnovich  
Executive Director  
American Beverage Licensees  
Bethesda, Maryland

Chris Marr  
Former Member  
Washington Liquor Control Board  
Olympia, Washington

Tony Lopez  
Commander  
Denver Police Department  
Denver, Colorado

Notes:
2015 Summit Speakers
A Stellar Network of Leaders

Devin Ballard
Captain, Las Vegas Metropolitan Police Department

Captain Devin Ballard joined the Las Vegas Metropolitan Police Department in 1990. After graduating the academy and working as a patrol officer, he was assigned as a detective in the Gang Unit from 1993 until his promotion to Sergeant in 1997. He returned to the Gang Unit in 1998 as a detective sergeant and later continued in the Vice Section until 2002, when he was promoted to Lieutenant. In 2005, Captain Ballard was assigned to the Police Academy as the Commander until he accepted the position of the All Hazards Regional Multi Agency Operations and Response Task Force (ARMOR) in 2009. Captain Ballard is currently assigned to the Convention Center Area Command and oversees operations of the Las Vegas Strip.

John Bodnovich
Executive Director, American Beverage Licensees

John was named Executive Director of American Beverage Licensees (ABL) in 2010. He works closely with ABL’s 35 state and regional affiliates and nearly 20,000 on- and off-premise beverage license members on matters of concern to beverage alcohol retailers. John oversees ABL’s federal government affairs efforts, grassroots advocacy, support for sensible retail business policy and public affairs strategies on behalf of “America’s Beer, Wine & Spirits Retailers.” He is also responsible for outreach and strategic communication between ABL and its affiliates, industry trade associations, suppliers, wholesalers and importers, as well as social responsibility organizations and other industry stakeholders.

Joy Citta
Captain, Lincoln Police Department

A captain with the Lincoln Police Department, Joy Citta has over 39 years of experience including command of the Personnel and Training Unit, Community Services, Inspections and Planning, and 10 years as the team captain for one of the downtown/university area teams. As commander for the Management Services Unit, she handles the national and state accreditation, liquor license review, policy, technology, and more. Citta holds a BA and MAA from Doane College and has been a professor of Criminal Justice at Wesleyan University. She is currently a University of Nebraska Lincoln professor for the Criminal Justice Department, and an instructor for Responsible Hospitality Service in the liquor industry.

Michael Downing
Deputy Chief, Los Angeles Police Department

Deputy Chief Downing is the Commanding Officer, Counter-Terrorism & Special Operations Bureau where he leads five operational divisions. Since his assignment to Counter-Terrorism in 2006, Deputy Chief Downing has worked with the New Scotland Yard’s Metropolitan Police Counter-Terrorism Command and served as a member of the Department of Homeland Security Advisory Council working on developing a national strategy for countering violent extremism. He has also worked with the Department of Justice and State Department, traveling throughout South America, Africa, Turkey, Poland, India, and Kenya in an effort to transition large national police organizations into democratic civilian policing models.

William Dunn
Commander, Chicago Police Department

William Dunn is a 29 year veteran of the Chicago Police Department. During that time he has worked numerous assignments including Patrol, Narcotics, Gang Crimes and the Detective Division. William has been a supervisor for 19 of those years on the job. He is currently the Commanding Officer of the 18th District. The District is home to over 1200 liquor license establishments and is the largest tourist and hospitality area of the city and one of the largest in the country. Commander Dunn holds both a Bachelor’s and Master’s degree in Criminal Social Justice from Lewis University and is a graduate of the FBI National Academy.
Kathie Durbin  
Division Chief of Licensure, Regulation and Education, Montgomery County Department of Liquor Control

Kathie Durbin began her career as a Responsible Beverage Instructor for the State of Maryland. In addition to her training responsibilities, Kathie spent 8 years as a contractor for Montgomery County Health and Human Services, where she worked actively on substance abuse prevention techniques with key stakeholders and community organizations. She managed several sizable state grants, a county program of mini-grants, and a network of substance abuse prevention professionals. As the Executive Director of the Montgomery County Restaurant Association in the early 90's Kathie assisted the business community with legislative issues and local policies.

James C Fell  
Senior Research Scientist, Pacific Institute for Research and Evaluation

James C. Fell is a Senior Research Scientist with the Pacific Institute for Research and Evaluation (PIRE) in Calverton, MD. Mr. Fell formerly worked at National Highway Traffic Safety Administration (NHTSA) from 1969 to 1999 and has 47 years of traffic safety and alcohol research experience. He has both a Bachelor's and Master's degree in Human Factors Engineering from the State University of New York at Buffalo and is currently involved in several health and safety related organizations. He is currently studying the effects of various underage drinking laws on underage drinking and driving fatal crashes as well as the effectiveness of lowering required blood alcohol concentration (BAC) limits.

Frank Flores  
Detective, Los Angeles Police Department

Detective Frank Flores, a 19 year veteran of the Los Angeles Police Department, is currently assigned to Robbery Homicide Division – Gang Homicide Unit. Prior assignments include Divisional Homicide and Gangs units specific to gang related investigations and intelligence gathering. Detective Flores has investigated in excess of 2000 gang related cases, involving murder, attempted murder, rape, robbery and various types of assaults and property crimes. He is an active member of the California Gang Investigators Association (C.G.I.A), the California Homicide Investigators Association (C.H.I.A), the California Gang Taskforce (C.G.T.F) and (I.L.G.I.A.) International Latino Gang Investigators Association.

Horace E Frank  
Commander, Los Angeles Police Department

Commander Frank serves as Assistant Commanding Officer of the LAPD’s Counter-Terrorism and Special Operations Bureau and is a 27 year veteran of the Los Angeles Police Department. He worked as a patrol sergeant and patrol watch commander before being promoted to Captain in 2005. As a patrol captain, Frank led a very successful effort to bring the community and the Division closer together in a successful crime-reduction effort. In 2011, Horace was reassigned to Central Area as the Area Commanding Officer where he earned high accolades from his superiors, peers and community leaders for his successful efforts in leading Central Area to significant crime reduction while enhancing police and community relations.

Kathryn Graham  
Senior Scientist, Centre for Addiction and Mental Health

Kathryn Graham (Ph.D, Psychology) is Head of the Social and Community Interventions and Policy Research Group at the Centre for Addiction and Mental Health (CAMH), Adjunct Research Professor in the Department of Psychology at the University of Western Ontario, Adjunct Professor at the National Drug Research Institute, Curtin University of Technology, Western Australia and Associate Professor at the Dalla Lana School of Public Health, University of Toronto. Her current research focuses on aggressive behaviour both in licensed premises and between intimate partners; the relation between alcohol use, depression and violence; and negative consequences from alcohol consumption.

Jocelyn Kane  
Executive Director, San Francisco Entertainment Commission

Jocelyn Kane is Executive Director of San Francisco's Entertainment Commission which regulates, promotes and enhances entertainment and nightlife in the city of San Francisco. The seven member commission has authority to accept, review and gather information to conduct hearings for entertainment-related permit applications. Jocelyn supervises the permitting process, building more open and productive communication among stakeholders, and collaborates with other agencies to intervene with businesses engaged in risky practices.
**James Keblas**  
President, Creature; Former Director, Seattle Office of Film and Music  

As President of Creature, James Keblas is the champion and driver of the agency’s approach to solving problems with creativity. He is an extremely celebrated national economic development leader in the areas of arts and entertainment. He represents creativity, commerce and culture in a manner that gets him up early in the morning and staying out late at night. In his former position as director of the Seattle Office of Film and Music, he facilitated the implementation of the Mayor’s Eight Point Nightlife Initiative.

**Heath King**  
**Sergeant, Charleston Police Department**  

Heath King is a 16 year veteran of the Charleston Police Department and is assigned to the Tourism / Entertainment District Services Division. He works out of the patrol district that encompasses the downtown historic district. Heath assists the Office of Tourism Management with enforcement of the city’s tourism laws and also works closely with the city’s Livability Division in resolving some of the issues created by a booming tourism industry. Sergeant King is also tasked with managing the department’s Entertainment District Unit. Sergeant King works daily with the city’s business services, zoning, and planning departments to maintain a successful management plan for the city’s growing hospitality areas.

**Graham Lancaster**  
**Director Sales and Marketing, Servall Biometrics**  

Graham is the Director of Sales and Marketing for Servall Biometrics Inc., a company that has developed and sells PatronScan, the leading ID scanning system for licensed venues in North America and Australia. The company focuses on using technology to solve many of the problems that venue managers deal with, such as underage patrons entering licensed venues and troublemakers causing damage to property and harm to patrons and staff. Graham holds an MBA, and understands the business issues that venue owners face. He believes that improving the level of public safety will have a positive effect on the nightlife economy.

**Tony Lopez**  
**Commander, Denver Police Department**  

Antonio (Tony) Lopez has been a member of the Denver Police Department for nearly 30 years, and is currently Commander of the downtown district. He served with the Denver Gang Unit, working with Chief Whitman on the Denver “Weed and Seed” Team, the Vice/Drug Control Bureau, serving as a supervisor/sergeant and as the Commanding Officer/lieutenant of the Street Enforcement Section upon being promoted. He also served with the Criminal Investigations Division, serving as the Commander of the Intelligence Bureau, the Fugitive Unit, the Bomb Squad, the Complex Investigations Unit, the Internet Predator Unit, and the Fugitive Location and Apprehension Group.

**Lynne Lyman**  
**State Director of California, Drug Policy Alliance**  

Lynne Lyman is the California state director for the Drug Policy Alliance, where she leads the criminal justice reform work. A native of Los Angeles with a Master in Public Administration degree. from Harvard, Lyman joined DPA in 2012, after working with government and civil rights organizations in California and Massachusetts on policy, political advocacy, and capacity building to address social problems confronting inner city communities, particularly issues relating to racial justice, youth violence and criminal justice system reform.

**Chris Marr**  
**Issues Management & Consulting; Former Board Member, Washington Liquor Control Board**  

Chris Marr, of Spokane, Washington, was appointed to the Liquor Control Board in February 2011 until December 2014. Prior to his appointment, Marr served as a State Senator for the 6th District in Spokane from 2006 to 2010. His roles in the Senate included Vice-Chair of the Senate Transportation Committee, and Majority Whip. He also served on the Human Services & Corrections, Environment, Water and Energy Committee and the Health and Long Term Care Committees. Marr has also served on the Board of Regents of Washington State University (WSU) and the Board of Governors of the WSU Foundation. He established Issues Management & Consulting in January 2015.
Jacob Montgomery
Sergeant - Public Safety Compliance Team, Edmonton Police Service

Sergeant Montgomery is a 10 year member of the Edmonton Police Service. He has spent half of his career working in and around Edmonton’s Hospitality Industry, as a Foot Patrol Officer in the Whyte Ave Entertainment District, and is currently assigned as the Coordinator for Responsible Hospitality Edmonton’s Public Safety Compliance Team (PSCT). Sergeant Montgomery was instrumental in the development and delivery of EPS’s Entertainment District Police Training Program, providing three days of specialized instruction and role play on nightlife scenarios and challenges.

Erin Meluso (Moderator)
President, RADD

RADD is the Entertainment Industry’s Voice for Road Safety. An internationally recognized nonprofit organization, founded in 1986, RADD pairs celebrities, media partners and socially conscious sponsors to create positive attitudes about road safety. RADD uses music, sports, celebrity spokespeople, media access and sponsors’ communication channels to heighten awareness about the importance of safe and sane driving. Erin Meluso officially joined RADD in 1993 as managing director and now oversees RADD as president. RADD was founded as a media outreach organization with a membership that was exclusively comprised of celebrities. RADD is now the largest celebrity endorsed cause in the world.

Gregory Mullen
Chief of Police, Charleston Police Department

Gregory Mullen was appointed Chief in 2006. Chief Mullen, a retired Air Force veteran with 22 years of combined active and reserve service, began his law enforcement career in 1982 as a Special Agent with the Air Force Office of Special Investigations. In 1985, he joined the Virginia Beach Police Department, rising through the ranks to Deputy Chief of Police. His previous assignments included patrol, narcotics, criminal intelligence and resort operations. Chief Mullen is an experienced leader with a proven record of community involvement, cultivating relationships and using teams to create opportunities and solve problems.

Marian Novak
Executive Director, Responsible Hospitality Coalition

For the past 19 years, Marian Novak has served as Project Director for the Responsible Hospitality Coalition (RHC) of San Diego County, a model for several other similar programs around the country. RHC is a coalition of diverse perspectives promoting policy development, prevention programs and research, to reduce problems associated with alcohol and other drugs in the commercial environment. She is a certified instructor for several Responsible Beverage Service programs and serves on the advisory board, coordinated by the Alcoholic Beverage Control, to establish responsible beverage standards for the State of California. Since 1995, Ms. Novak has implemented “The Last Drink Survey” throughout San Diego County DUI programs, providing information needed to assess problem establishments, reduce DUI’s and promote responsible beverage service.

Jim Peters (Moderator)
President, Responsible Hospitality Institute

Jim Peters is founder and president of the Responsible Hospitality Institute (RHI) and oversees the development of programs, publications and events. As a consultant for dozens of cities and speaker at conferences worldwide, Peters offers comprehensive insights on trends and effective strategies on managing hospitality zones and nighttime economies. Peters has overseen the evolution of RHI from its founding in 1983, spearheading an international movement to raise awareness of the responsibility of bartenders and servers in preventing drunk driving. To RHI’s current role as a leading resource to cities worldwide on development of a safe and vibrant nightlife and social economy.
Elizabeth Peterson  
President, EPG, Inc.

Elizabeth oversees day to day operations of the land use consultancy, provides land use expertise, and serves as the principal visionary. She began her foray into Downtown Los Angeles in the Old Bank District, now a bustling community. In addition to her land use expertise, Elizabeth is also an experienced lobbyist and hospitality professional. Her career in the hospitality industry spans from booking agent to club manager to restaurant and bar owner. Her experience as an operator and owner provides her with deep insight into the challenges faced by owners/operators and provides her with a unique advantage as she moves to solve challenging entitlement and permitting issues.

James Pugel  
Chief Deputy, King County Sheriff

Jim Pugel is the Chief Deputy at the King County Sheriff’s Office in Seattle, Washington where he oversees multiple divisions as well as the 16 cities and agencies that contract for services with the Sheriff’s Office. Prior to that Jim climbed the ranks to Chief at the Seattle Police Department. He has worked with numerous community groups, non-profit organizations and government groups to establish the Law Enforcement Assisted Diversion, which provides alternatives to incarceration for low-level, non-violent crimes. He also serves on the Kennedy School of Government Executive Session on Community Corrections, focusing on ways to better integrate released offenders, and reduce incarceration rates.

Amanda Reiman  
Manager of Marijuana Law and Policy, Drug Policy Alliance

Amanda Reiman works to develop the Drug Policy Alliance’s marijuana reform work as it relates to litigation, legislative and initiative drafting, campaign strategy, policy advocacy, media relations, fundraising, and public education in the local, state, federal, and international jurisdictions in which DPA is active. Reiman joined DPA in 2012 after working with Berkeley Patients Group, a renowned medical marijuana dispensary, as director of research and patient services. Reiman served as the first chairwoman of the Berkeley Medical Cannabis Commission, currently serves on the Cannabis Regulatory Commission for the city of Oakland, and has consulted with various cities, states, and nations.

Dan Rosenblatt (Moderator)  
Managing Partner, Lee, McMahon and Rosenblatt

Dan Rosenblatt was executive director of the International Association of Chiefs of Police from 1989 to 2011 when he retired from the position. Prior to his many years of service at IACP, he was director of communications at the Police Foundation and worked in a variety of offices at the U.S. Department of Justice including the Office for Victims of Crime; the Office of Justice Assistance, Research and Statistics; and, the Law Enforcement Assistance Administration. Mr. Rosenblatt was press secretary to U.S. Representative Bruce Caputo (R-NY) and spokesman for the Watergate Special Prosecution Force.

Paul Seres  
Founding Trustee, New York City Hospitality Alliance

Paul owns and operates several NYC Nightlife Venues and restaurants in Manhattan. He co-chairs the licensing committee for the Manhattan Community Board 4, which serves Chelsea and Hell’s Kitchen area in Manhattan. As President of the New York Nightlife Association, Paul helped create the Nightlife Best Practices Guidelines in conjunction with the NYPD. After serving as President of the New York Nightlife Association, in 2012 Paul became a founding trustee of the New York City Hospitality Alliance, a New York City based trade association and lobbying organization that represents the bars, cafes, lounges, nightclubs and destination hotels that make up the hospitality economic engine for the city.

Brian Simpson  
Deputy Chief, Edmonton Police Service

As Deputy Chief, Brian Simpson leads the Investigative Support Bureau for the Edmonton Police Service. He holds a Bachelor of Arts Degree in Criminology from the University of Simon Fraser and has over thirty years of experience with the Royal Canadian Mounted Police (RCMP). Simpson has been the Officer in Charge of two municipalities, assigned to Drug Enforcement, Homicide Investigator, Commercial Crime Investigator, and Patrol and Incident Commander. He has assisted in the development of the National Incident Commander Course at the Canadian Police College and was a Gold Commander for the Vancouver Olympics and UCC Commander for the RCMP for the G8/G20 in Ontario.
Buffee Smith

**License Supervisor, City of Springfield**

Buffee Smith has worked for the City of Springfield for 20 years, spending the vast majority of that time in licensing and code enforcement. In her current role as Licensing Supervisor, Buffee led the implementation of an ordinance that changed the criteria for liquor licensing in downtown Springfield, focusing on behavior based criteria rather than distance and food sales. She currently serves on the Proactive City Management Committee, the Enforcement Issues Committee, and as chair of the Document Management Task Force. In all of her City activities Buffee has diligently worked for organizational improvement, increased compliance, and positive citizen interaction.

Robert C Smith

**President & CEO, Nightclub Security Consultants**

Robert Smith served 10 years in the US Navy. In 1990, he joined the San Diego Police Department and held a variety of positions during his 20-year career, the final 5 years as a Crimes Investigator. Throughout his time on the San Diego police force, Robert commonly interacted with people in the service industry and responded to many incidents at bars, restaurants, and nightclubs throughout San Diego. During this time, he developed a keen awareness of not only what the true challenges are facing this industry, leading to his current role with Nightclub Security Consultants. Robert is a regular contributor to the International Nightclub & Bar Tradeshow in Las Vegas.

Darrel Stephens (Moderator)

**Executive Director, Major Cities Chiefs Association**

Darrel Stephens, Executive Director of the Major Cities Chiefs Association, is an accomplished police executive with over 45 years of policing experience in addition to 2 years' experience as the City Administrator in St. Petersburg, Florida. He also served as a member of the faculty of the Public Safety Leadership Program in the School of Education at Johns Hopkins University from 2008 to 2013. In addition, he served as the Executive Director of the Police Executive Research Forum from 1986 until 1992. He has written extensively about policing, is a widely sought after consultant, and a frequent speaker advocating progressive policing approaches.

John Thayer

**Consultant, John Thayer Public Safety and Security**

John Thayer retired as a Lieutenant with the Santa Barbara Police Department after 31 years in public safety. Thayer’s vast tactical and special event planning and management experience includes several years as the U.S. Secret Service Liaison. Based on site visits and a nationwide survey of selected cities he developed operational policies, officer selection criteria and training programs to meet the challenges of nightlife disorder and entertainment district policing. Thayer is also co-author of “Policing Entertainment Districts,” a research paper published in the June, 2000 edition of The International Journal of Police Strategies and Management, London, England.