February 12, 2017

Welcome to Austin and RHI’s 2017 Sociable City Leadership Summit.

This year’s program builds on the momentum and knowledge gained from the February 2015 Public Safety Leadership Summit in Los Angeles, CA and the February 2016 Public Safety and Policing Nightlife Districts Leadership Summit in Charleston, SC.

With an expanded program, to incorporate more focus on music, entertainment and animated public space, along with a dedicated focus on planning and transportation, we hope you will return home with a more complete appreciation of how to build a safe and vibrant nighttime economy.

During this event, a myriad of compelling case studies will be presented while the plenary sessions will help to broaden your perspective on trends and innovation in becoming a more sociable city.

I am especially grateful to Darrel Stephens and the Major Cities Chiefs Association for supporting this event for three consecutive years. Special thanks also to the support from our local host committee.

Thanks to the Austin Convention and Visitors Bureau for sponsoring Monday’s luncheon. As you enjoy the great food at Cooper’s and music by Rob Baird on Sunday night, thank Richie Jackson from the Texas Restaurant Association, along with Downtown Austin Alliance, National Restaurant Association and BMI for the reception and entertainment. And additional appreciation to Philips Lighting, Servall, the Omni Downtown Austin and RHI’s corporate and strategic partners.

I’d like to extend my gratitude to all of the speakers who will generously share their past experiences and insights. I am thankful for each of their unique contributions, expertise and willingness to promote open dialogue to help others bring about positive change in their cities.

Most importantly, I want to recognize you for taking three days to invest in your city’s future. For those who came with a team, I am confident that this summit will prove a significant opportunity for you to embrace the knowledge and wisdom necessary to bring about substantial change in your nighttime economy.

Life is about relationships. Relationships are formed from a common interest, active listening and mutual respect. Relationships are built through the sharing of food, drink, music and dance in social venues that are open to all residents and visitors to gather and build alliances for progress and stability.

I look forward to meeting and talking with each of you while you build bridges, networks and take away strategies and specific tools to add to your community’s “toolbox.” Please feel free to contact me if you have any questions or would like further information about RHI’s services and upcoming events.

Sincerely,

James E Peters
Phone: 831.438.1404
Email: Jim@RHIweb.org
Thanks

The 2017 Sociable City Leadership Summit is made possible thanks to the contributions of the many speakers and participants, as well as those providing financial and in-kind support.
### SUNDAY  
**FEBRUARY 12, 2017**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>1:00-5:00 pm</td>
<td>Registration and Check-in</td>
<td>Foyer</td>
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<tr>
<td>3:00-3:45 pm</td>
<td>Texas Welcome and Introduction&lt;br&gt;*Brendon Anthony – Director, Texas Music Office, Office of the Governor&lt;br&gt;Austin History</td>
<td>Capital Ballroom</td>
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<tr>
<td>3:45-4:45 pm</td>
<td>Elected Officials and the Nighttime Economy</td>
<td>Capital Ballroom</td>
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<tr>
<td>4:45-5:00 pm</td>
<td>Reception Instructions</td>
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<tr>
<td>6:30-8:00 pm</td>
<td>Welcome Reception</td>
<td>Cooper’s Old Time Pit Bar-B-Que</td>
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### MONDAY  
**FEBRUARY 13, 2017**

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30-10:00 am</td>
<td>Registration</td>
<td>Foyer</td>
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<tr>
<td>7:30-8:30 am</td>
<td>Continental Breakfast</td>
<td>Atrium</td>
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<tr>
<td>8:30-8:45 am</td>
<td>Austin Welcome&lt;br&gt;*Tom Noonan, CEO, Austin Convention and Visitors Bureau</td>
<td>Capital Ballroom</td>
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<tr>
<td>8:45-10:15 am</td>
<td>Plenary: Commissions Steer the Nighttime Economy</td>
<td>Capital Ballroom</td>
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<tr>
<td>10:15-10:30 am</td>
<td>Refreshment Break</td>
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| 10:30-12:00 pm | Crisis Management  
Lone Star Room  
Economic Value of Nightlife  
Research on Nightlife  
Trend: Officer Deployment | Capital Ballroom  
Lone Star Room  
Austin Room  
Congress Room |
| 12:00-12:15 pm | Break                                                               |                     |
| 12:15-1:45 pm | Luncheon<br>*Host: Austin Convention and Visitors Bureau<br>*Speaker: Brad Spies, Director of Special Projects, South-by-Southwest | Atrium              |
| 1:45-2:00 pm | Break                                                               |                     |
| 2:00-3:30 pm | Technology  
Lone Star Room  
Music Cities  
College Cities  
Trend: Diversity | Capital Ballroom  
Lone Star Room  
Austin Room  
Congress Room |
| 3:30-3:45 pm | Break                                                               |                     |
| 3:45-5:30 pm | Pittsburgh  
San Francisco  
Sacramento  
Seattle  
Animating Public Space | Capital Ballroom  
Lone Star Room  
Austin Room |
| 5:30-6:30 pm | Reception and Networking: No-host Bar and Snacks                    | Longhorn Room       |
| 6:30 pm  | Dinner on Own                                                        |                     |
**TUESDAY   February 14, 2014**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>8:00-9:00 am</td>
<td>Continental Breakfast</td>
<td>Atrium</td>
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<tr>
<td>9:00-10:30 am</td>
<td>Workshops</td>
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<td><strong>Capital Ballroom</strong></td>
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<td>Nightlife Security</td>
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<td><strong>Lone Star Room</strong></td>
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<td><strong>Austin Room</strong></td>
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<td>Craft Culture</td>
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<td><strong>Congress Room</strong></td>
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<td>Trend: Cost of Public Safety</td>
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<tr>
<td>10:30-10:45 am</td>
<td>Break</td>
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<tr>
<td>10:45-12:15 pm</td>
<td><strong>Capital Ballroom</strong></td>
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<td>Sounds and Crowds</td>
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<td></td>
<td><strong>Lone Star Room</strong></td>
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<td>Venue Safety</td>
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<td><strong>Austin Room</strong></td>
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<td>Quality of Life</td>
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<td><strong>Congress Room</strong></td>
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<td>Trend: Promoters</td>
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<td>12:15-12:30 pm</td>
<td>Break</td>
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<tr>
<td>12:30-1:15 pm</td>
<td>Luncheon</td>
<td>Longhorn Room</td>
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<tr>
<td>1:15-2:15 pm</td>
<td>Closing Panel: The Future of Nighttime Economy Management</td>
<td>Longhorn Room</td>
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<tr>
<td>2:15 pm</td>
<td>Final Comments</td>
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<tr>
<td>2:30 pm</td>
<td>Summit Concludes</td>
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*Austin Downtown Ballroom Level*

- Take Elevator up to 3rd Floor for Longhorn Room
- Take Elevator down to 1st Floor for Atrium
PLENARY: ELECTED OFFICIALS AND THE NIGHTTIME ECONOMY
SUNDAY, FEBRUARY 12 – 3:45 – 4:45 PM
ROOM: CAPITAL BALLROOM

A distinguished panel of elected officials, including two of Austin’s mayors, will set the stage for this dynamic event by sharing why the nighttime economy matters to city leaders. Find out how to get your own city’s elected officials on board to become the next big sociable city.

Welcome to Austin

Brendon Anthony
Director
Texas Music Office
Office of the Governor
TEXAS WELCOME

Steve Adler
Current Mayor
Austin, TX

Will Wynn
Austin Mayor
2003-2009

Bruce Kraus
Council President
Pittsburgh, PA

Adam Roof
Councilmember
Burlington, VT

Ben Henderson
Councilor
Edmonton, AB

Notes:

RECEPTION: COOPER’S OLD TIME PIT BAR-B-QUE
SUNDAY, FEBRUARY 12 – 6:30 – 8:00 PM
217 CONGRESS AVE | 512.474.4227

Rob Baird is done looking in the rearview. The Memphis-born musician had enough of being conceptualized, packed a bag and said no thanks.

“I had no interest in competing with the country-pop stars and trying to dance around,” says Baird, who left Nashville in the dust, booked a one-way-ticket to Austin and rediscovered his passion for intimate, no-frills songwriting.

Working alongside producer Brian Phillips (David Ramirez, Penny + Sparrow), he’s crafted his most accomplished work yet: Wrong Side of The River, a 10-track gut punch of blues-drenched, storyteller-crisp autobiography derived from chasing miles of dreams.

HOSTED BY:
PLENARY: COMMISSIONS STEER THE NIGHTTIME ECONOMY

MONDAY, FEBRUARY 12 – 8:45 – 10:15 AM

Progressive nightlife destination cities have organized advisory and regulatory bodies to guide nightlife development and policy-setting. Comprised of government, community and industry stakeholders, these groups oversee permitting, track frequent violators and offer educational services to keep businesses in compliance.

Whatever it’s called—Commission, Council, Panel, Alliance—the functions are the same. The opening panel on Monday will feature a discussion among representatives sharing insights on this trend.

SIGNIFICANT STATEMENTS/TAKEAWAYS

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MONDAY, FEBRUARY 13th  
10:30 AM – 12:00 PM  

ROOM: CAPITAL BALLROOM  
CRISIS MANAGEMENT IN NIGHTLIFE

Cities around the globe have faced high-profile shootings, terrorism and fights in/around nightlife. The growth of promoters taking over warehouse spaces is creating additional strains on public safety resources. What lessons have been learned about how to respond to crises in nightlife venues and districts? Crime scene preservation? Officer training? Venue responsibility? Learn how emergency response can be improved in your city and strategies for prevention.

Darrel Stephens  
Executive Director  
Major Cities Chiefs Association  
MODERATOR

David Arnett  
Lieutenant  
Special Assistant to Mayor  
Orlando Police Department

Chris McIlvain  
Assistant Chief  
Austin Police Department

James Mulligan  
Captain  
Fort Myers Police Department

Adam K. Thiel  
Commissioner  
Philadelphia Fire Department

ROOM: LONE STAR  
HARNESS THE ECONOMIC VALUE OF NIGHTLIFE

How do you quantify the value of the nighttime economy? This session will introduce how to evaluate the economic and employment value of music, hospitality and nightlife for business and residential development, conventions and tourism. Find out how your city can measure the economic impact of sociability.

Tom Moriarity  
Managing Principal  
Retail & Development Strategies  
MODERATOR

Greg DeShields  
Executive Director  
PHLDiversity  
Philadelphia Convention and Visitors Bureau

Kevin Johns  
Director of Economic Development  
Department  
Austin, TX

John Rose  
Chief Economist  
Edmonton, AB

Ben Van Houten  
Business Development Manager, Nightlife & Entertainment Sector  
San Francisco, CA

ROOM: AUSTIN  
RESEARCH ON NIGHTLIFE BEHAVIOR AND RISK

This session will focus on research conducted in nighttime gathering places, whether in bars and clubs or at house parties. Presentations will identify risks and share promising practices and evidence-based research. The primary areas to be discussed include how young adults organize themselves socially, male-on-male aggression, male-on-female aggression, sexual assault, pre-loading, intoxication and various prevention and risk reduction strategies.

Beth Bagwell  
Executive Director  
International Town-Gown Association  
MODERATOR

Reuben A. Buford May  
Professor of Sociology  
Texas A&M University College Station, TX

Robert Saltz  
Senior Scientist  
Prevention Research Center  
Oakland, CA

Samantha Wells  
Scientist  
Centre for Addiction and Mental Health  
Toronto, ON
What are the pros and cons of allowing officers to be hired for door security in nightlife venues? What is the best approach to assigning officers to entertainment districts and hospitality zones? What is the most appropriate deployment strategy for your nightlife district? How do you use a mix of foot patrol, bike patrol, plain clothes, motorized and mounted? Dedicated teams or overtime?

This Trendspotting workshop is an open facilitated forum on trends and emerging issues. The goal is to work towards a consensus statement with recommendations on strategies.

Note: Seating is limited to the first 20 participants.

NOTES:

WORKSHOP ATTENDED

Notes from the Speaker

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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP

Record your top action item from this list on the postcard located in your packet

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Welcome to
AUSTIN
Live!
RHI Leadership Summit

Home to more than 250 live music venues, you’ll find musicians in clubs, coffeehouses, bars, taquerias, auditoriums, concert halls and even the airport. There’s no shortage of incredible music to discover in Austin.

Learn more at AustinTexas.org/visit.
South By Southwest dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film and music industries. The event, an essential destination for global professionals, features sessions, showcases, screenings, exhibitions and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together.

History: In 1986 a small group of people in Austin, Texas began a series of long discussions about the future of entertainment and media. The meetings were in the offices of The Austin Chronicle, and participants were sworn to secrecy. A fundamental opinion shared by the group was that the local creative and music communities were as talented as anywhere else on the planet, but were severely limited by a lack of exposure outside of Austin.

Music was the uniting factor. As the key ideas were formed, recognition grew that Austin was not the only city where this was an issue. For a local event to bring the world to Austin, it needed to have value everywhere. The first event, held in March of 1987, saw an expected 150 registrants swell to 700 on the opening day. As hoped for, Austin’s charm won over the visitors, and SXSW took on a life of its own.

THE FUTURE OF SOUTH BY SOUTHWEST AND MAJOR EVENTS

Austin’s brand is world renowned. South By Southwest is an iconic event that many cities try to replicate but can never truly duplicate.

How has SXSW and other events fueled Austin’s growth? What are the lessons learned? What is the future of similar events in Austin and other cities? How has it changed the image of music, film and technology as creative industries?

Brad Spies is responsible for strategic partnerships, crowd management and safety, City relations and festival real estate. He was the chairman of the Austin Music Commission from 2010-2015. Previously, he worked at the William Morris Agency packaging television shows.

SIGNIFICANT STATEMENTS/TAKEAWAYS

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Sponsor for Monday Luncheon

Austin Convention & Visitors Bureau
CUTTING-EDGE TECHNOLOGY FOR NIGHTLIFE SAFETY

Learn how body-worn cameras, street cameras, ID scanners, and other forms of technology are being used in nightlife districts and venues to enhance the social experience and reduce risk, liability and insurance costs. This forward-thinking discussion will explore the potential uses of cameras inside nightlife venues and in the public space as an assessment tool of a nightlife district, and scanning technology for age verification and patron screening. This discussion focuses on benefits and risks of technology, privacy concerns and potential applications in nightlife.

John Bodnovich
Executive Director
American Beverage Licensees

Russell Kolins
Principal
Kolins Security Group
Philadelphia, PA

Graham Lancaster
Chief Engagement Officer
PatronScan
Edmonton, AB

Dan Zehnder
President
Principis Group, Inc.
Captain
Las Vegas Police Department

ROOM: LONE STAR
MUSIC CITIES: HOW TO MAKE LIVE MUSIC THRIVE IN YOUR CITY

Live music draws tourists, attracts residents and provides an authentic cultural experience. A city can achieve global recognition for its music. But it also has concrete benefits for the local economy. The music industry generates tax revenue and creates jobs. Hotels, restaurants, and taxis also indirectly benefit from music fans. Find out what it takes for a city to sustain its live music.

Shain Shapiro
Managing Director
Sound Diplomacy
Music Cities Convention

Kate Becker
Director
Seattle Office of Film and Music

Stephanie Bergara
Music Tourism/Audience Development Program Coordinator
Austin Music Division

Jon Shivers
Director of Beale Street Management
Memphis, TN

Ed Traversari
Associate Professor
Point Park University
Pittsburgh, PA

ROOM: AUSTIN
COLLEGE CITIES: POLICY AND PRACTICES TO REDUCE HARM

College cities are especially challenged by late-night socializing, whether from nightlife venues or house parties. As student housing moves to downtowns, cities face increased concern over the “studentification of downtown.” This session will focus on college and city policy, practices, education and training to orient young adults to behaviors associated with responsibility in the community as neighbors (off-campus housing), patrons (nightlife venues) and peers (bystanders and group norms).

Beth Bagwell
Executive Director
International Town-Gown Association

Linda Major
Assistant Vice Chancellor for Student Affairs
University of Nebraska

Joe Speidel
Director of Local Government and Community Relations
University of Vermont

Kannu Sahni
Director, Community Relations
University of Pittsburgh, PA
Nightlife districts in a city or region provide opportunities for people of all ages and backgrounds to gather at events and venues to eat, drink, listen to music and dance. Reuben A. Buford May, author, *Urban Nightlife: Entertaining Race, Class and Culture in Public Space*, will facilitate a discussion on the concept of “integrated segregation” and how certain venue or city policies can divide people and create a tension which may accelerate potential aggression and violence. There will also be a discussion on how “social capsules” of individuals clustering together can be a powerful force for maintaining order. Join in the discussion and bring your questions on diversity and nightlife.

This Trendspotting workshop is an open facilitated forum on trends and emerging issues. The goal is to work towards a consensus statement with recommendations on strategies.

*Note: Seating is limited to the first 20 participants.*

**NOTES:**

**WORKSHOP ATTENDED**

*Notes from the Speaker*

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**LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP**

*Record your top action item from this list on the postcard located in your packet*

1. ________________________________________________________________________________

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Pittsburgh’s Sociable City Plan is a coordinated approach to planning, public space management, town/gown relations, transportation and policing. The plan anticipates and responds to active and emerging nighttime economies throughout the city.

San Francisco is a global destination for tourism, conventions and a growing extension of Silicon Valley’s technology innovation, creating demand for more evening social venues and challenges in sound management and residential development.

Sacramento is the capital city of California, the sixth largest economy in the world. With a growing population and economy, a new entertainment and sports complex required an improved system for crowd management and public safety.

Renowned for its live music and nightlife scene, in a booming city with a rapidly growing population, Seattle has a thriving nightlife industry that contributes significantly to the local culture and economic base.

The public space is the entrance to an evening’s social experience. Outdoor seating, street vendors, buskers and public art combine to animate the sidewalk and street. As social districts evolve, the flow of pedestrians increases with more demand on limited sidewalk area. Creative policy, adaptive use and enhanced lighting are central to creating a safer and more vibrant nightlife. This session will explore use of lighting for public art, way-finding and efficient egress at closing time or during emergencies, as well as coordinating street performers, buskers and events with expanded outdoor seating using parklets and flexzones.

Marjorie Ferrer
President
Downtown Management Consulting LLC
MODERATOR

Marina Leight
Vice President
Business Development
Government Solutions
Philips Lighting

Shain Shapiro
Managing Director
Sound Diplomacy
Music Cities Convention

Rachael Snedecor
Executive Director
Downtown Livermore
Livermore, CA
NOTES:

WORKSHOP ATTENDED _________________________________________________________

Notes from the Speaker

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Record your top action item from this list on the postcard located in your packet

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Sociability is an economic driver bridging Pittsburgh’s transition from a manufacturing industry to an education and service-based economy. An influx of new immigrants, educators, students, and creatives has driven demand for “public living rooms” where people can connect face-to-face to eat, drink and socialize.

Pittsburgh’s Sociable City Plan is a strategy that attempts to re-orient City departments, residents and business stakeholders to a City that operates at night. This coordinated approach to planning, public space management, town/gown relations, transportation and policing anticipates and responds to active and emerging nighttime economies in different parts of the City.

**ENHANCE VIBRANCY: Curating the Social Experience**
- Environments that Engage: Energizing the public space while connecting people through creative initiatives like the Paris to Pittsburgh sidewalk activation program, transforming a scary alley and converting dumpsters to parklets.
- Design Unique Experiences: The role of artists and media in crafting a uniquely Pittsburgh social experience.
- Socializing Survey: Needs assessment to assure all ages, lifestyles and cultures have safe and vibrant places to socialize.

**ASSURE SAFETY: A Case Study of the South Side**
- Mobility Management as a Safety Strategy
  - Parking Enhancement District: Legislated parking meter collection extended to night hours on weekend to pay for extra police and public works services needed in active night districts.
  - Working with Uber to improve safety and efficiency of passenger loading/unloading and to reduce cars stopping in the street.
  - NiteRider Park and Ride: A remote parking lot and weekend night shuttle to keep cars, employees and customers safe, and how the City facilitated funding the program and ad campaign through sponsorships.
- Willingness to Explore Policing Strategies
  - Transitioning from bar-hired overtime police details to a specialized unit to support the nighttime economy.
  - New Police “Zone”: Challenges in considering a new police zone oriented to type of activity rather than geography – an entertainment policing overlay that spans three zones that have active nightlife and events.

**PLAN FOR PEOPLE**
- Contemporizing: Retrofitting outdated and inefficient approaches to better match the current reality of nighttime economy, including ordinance edits, policing strategies and public space management.
- Community Involvement: Role of residents, businesses and universities in neighborhood planning and managing patron and business behavior.
- Coordination: A staff person to liaison among city administration and departments, hospitality businesses and neighborhood organizations, to coordinate efforts and drive the vision forward.
How did San Francisco move from reactively policing problem venues to compelling nightlife to embrace best practices?

How did San Francisco identify nightlife as an economic driver and how does the City support that economic activity?

How does San Francisco use policy innovation to proactively support nightlife AND neighborhoods?

ENHANCE VIBRANCY

- **Industry Summits and Awards Shows:** The Entertainment Commission’s annual industry summit began as a forum to emphasize security best practices, but has evolved to cover a variety of topics of vital interest to nightlife operators. The nonprofit-run Nitey Awards are an annual awards gala celebrating top nightlife operators in a variety of categories.

- **Enhancing Outdoor Events:** An economic impact study of outdoor street fairs and festivals found that these cultural events attract millions of visitors and have a $1.1 billion impact. Following this study, the City created a staff position to analyze San Francisco’s outdoor events policies and identify opportunities to improve interagency coordination.

- **Growing Nightlife to Support Neighborhoods:** A state-imposed cap on the number of licenses available in San Francisco created a private market where licenses are sold for over $250,000. In 2016, the city worked with state legislators to create a new type of affordable neighborhood-restricted license to attract nightlife businesses to reduce vacancies.

ASSURE SAFETY

- **Entertainment Commission:** Established through a local ballot initiative, the Entertainment Commission licenses entertainment venues and advocates for a vibrant and safe nightlife citywide. Through its permitting and enforcement tools, the commission requires venues to comply with local noise ordinances and best practices, including community outreach and a “Good Neighbor Policy.”

PLAN FOR PEOPLE

- **Compatibility for Nightlife and New Residential Developments:** In 2015, San Francisco became the first city in the United States to require developers of new residential projects to undergo additional review to assess potential conflicts with existing entertainment venues; where appropriate, the Entertainment Commission may recommend design modifications to ensure compatibility between residential and nightlife uses. This process is already seeing positive results and has been heralded as an international model for growing cities.

- **Improving All-Night Transportation:** In order to support workers, residents, and visitors travelling in San Francisco during overnight hours, the City launched a Transportation Working Group comprised of local transportation agencies, overnight businesses, nightlife advocates, and other stakeholders. After surveying the needs of overnight travelers, the City is now implementing improvements in planning, marketing and data collection to improve all-night travel.
California is the sixth largest economy in the world—and Sacramento is the center of its government. With a growing residential population and economy, and the addition of the Golden 1 Center Entertainment and Sports Complex, a better system for crowd management and nighttime safety was created.

**ENHANCE VIBRANCY**

- **Golden 1 Center Entertainment and Sports Complex (G1C):** After opening in the fall of 2016, the complex has been a transformative project which has attracted more businesses to the central core to enhance the City's nightlife. The GIC plays a pivotal role in furthering Sacramento’s reputation for nightlife entertainment.

- **Diverse Entertainment Venues:** Sacramento is one of our nation’s most diverse cities. It is reflected in the variety of entertainment offered at venues providing rich and diverse cultural experiences with something for everyone. Operators include well-known comedy clubs, nationally recognized live concert halls and landmarks serving guests of all ages and backgrounds.

**ASSURE SAFETY**

- **Police Entertainment Team:** The Sacramento Police Department has a dedicated team, including a Sergeant and officers to address and resolve issues related to nightlife and entertainment. This team works proactively to ensure compliance with civil and criminal codes.

- **The Entertainment Permit Program Team:** The Entertainment Permit Program is a collaborative effort with several public safety partners including Fire, Building, Code Enforcement and Zoning. This multidisciplinary approach ensures that all public safety concerns are addressed and mitigated.

**PLAN FOR PEOPLE**

- **Transportation Management Plan (TMP):** The biggest challenge for locating the G1C downtown was the perception of traffic jams. The City developed a comprehensive TMP to facilitate traffic flow during events. The City employed a strategic public information campaign to inform folks of the best way to access the arena and the entertainment district.

- **SacPark:** Another misconception related to G1C was the lack of available parking. The SacPark program was developed to secure a variety of parking available for events. Again, the City employed a communication strategy to ensure that guests fully understood their parking options, which included a reservation system and recommendations for where to park based on their departing location.
Sociable City Showcase: Seattle

Monday, February 13 – 4:30 – 5:30 PM
Room: Lone Star

Renowned for its live music and nightlife scene, in a booming city with a rapidly growing population, Seattle has a thriving nightlife industry that contributes significantly to the local culture and economic base. 2017 promises to be an exciting year of progress in the nightlife sector, with the addition of new staffing and resources.

Enhance Vibrancy

- Economic Development Initiative to grow Seattle’s creative economy through film, music, special events and nightlife.
- City of Music Vision: The three main tenets are to be a city of musicians, a city of live music and a city of music businesses.
- Creation of a Music Commission comprised of music industry and nightlife leaders to focus on advocacy, economic development, youth and the community.

Assure Safety

- Partnerships among a nightlife advisory group, a code compliance team and state stakeholders to pursue policy initiatives such as extended hours, pedestrian safety, DIY/underground nightlife safety and business preservation.
- Joint Enforcement Team enhances stronger collaboration with city, county, and state agencies to promote an “enforcement through education” model of safety and accountability for nightlife venues.
- Launch of Music Safety Summits in response to the EDM and festival scene to ensure public safety and public health.

Plan for People

- Eight-Point Nightlife Strategy to positively engage the industry and address public safety and quality of life.
- Establishment of a Nightlife Business Advocate position to assess the evolution of nightlife, promote public safety and transportation, and advocate for economic growth.

Kate Becker
Director
Office of Film + Music
City of Seattle

Chris Brownlee
Detective and Nightlife Coordinator
Seattle Police Department

Joanna Kham
Strategic Regulatory Compliance Coordinator
City of Seattle

Scott Plusquellec
Nightlife Business Advocate
Office of Film + Music
City of Seattle
**ROOM: CAPITAL BALLROOM | NIGHTLIFE SECURITY**

Just as public safety agencies are organizing into alliances to share data and coordinate strategic interventions, hospitality and nightlife venues are also getting organized. Nightlife associations around the world are setting voluntary best practices, working with government to update licensing standards and creating education and training opportunities. Find out the current standards for safety training, harm reduction and sexual assault prevention in nightlife districts.

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<tr>
<td>Paul Seres</td>
<td>Founding Trustee and Vice President</td>
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<td>NYC Hospitality Alliance</td>
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<td>JC Diaz</td>
<td>First Vice President</td>
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<td>Philip Kolvin, QC</td>
<td>Past Chair</td>
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<td>Robert Smith</td>
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<td>Nightclub Security Consultants</td>
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**ROOM: LONE STAR | NIGHTTIME TRANSPORTATION**

Providing accessible and safe transportation options can enhance the overall experience of the visitor, accommodate employees who work night shifts, reduce impaired driving and expedite the process of clearing the district at closing time. The session begins with an overview of approaches to establish "transport hubs" followed by how taxis and TNC's can work with police and other stakeholders to reduce traffic congestion and improve pedestrian safety.

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<tr>
<td>Allison Harnden</td>
<td>Nighttime Economy Coordinator Pittsburgh, PA</td>
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<td>MODERATOR</td>
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<td>Aaron Fox</td>
<td>General Manager</td>
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<td>Dallas-Fort Worth/Austin</td>
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<td>Edward Kargbo</td>
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<td>Taxi, Limousine &amp; Paratransit Association</td>
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<td>Alex Karjeker</td>
<td>Public Policy Associate</td>
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<td>Christopher Roberts</td>
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**ROOM: AUSTIN | CRAFT CULTURE DRIVES DOWNTOWN DEVELOPMENT**

Craft brewers and distillers drive urban development by incorporating social places into manufacturing environments that traditionally have not served as gathering places for the local community. However, responding to consumer demand for these places often runs against long-standing regulations. This panel will discuss how to maintain policies that work to promote public safety while assuring adaptation to market trends and consumer interests.

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<td>Teri Quimby</td>
<td>Commissioner</td>
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<td>Michigan Liquor Control Commission</td>
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<td>John Bodnovich</td>
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Richard Prater serves as Vice Chair, Financial Management Group, **Major Cities Chiefs Association**, which is developing a template for measuring the cost of public safety and policing in nightlife districts. A preliminary test survey gathered information from sixteen police departments. Join in this discussion about how to develop a universal system to document the cost of public safety and policing nightlife districts.

John Rose will co-facilitate and guide discussion on how nighttime economic impact studies can correlate data to the cost of public safety.

This Trendspotting workshop is an open facilitated forum on trends and emerging issues. The goal is to work towards a consensus statement with recommendations on strategies.

**Note:** Seating is limited to the first 20 participants.

### NOTES:

**WORKSHOP ATTENDED**

Notes from the Speaker

______________________________________________________________________________________

______________________________________________________________________________________

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**SIGNIFICANT STATEMENTS/TAKEAWAYS**

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8. ____________________________________________________________________________________

**LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP**

Record your top action item from this list on the postcard located in your packet

1. ____________________________________________________________________________________

2. ____________________________________________________________________________________

3. ____________________________________________________________________________________
ROOM: CAPITAL BALLROOM  LIVE MUSIC: MANAGING SOUNDS AND CROWDS

Few cities match Austin’s reputation for music and events. South-by-Southwest and the Austin City Limits music festivals are unmatched in their draw, taking over the city with live entertainment in established and temporary indoor and outdoor venues. Austin’s technology industry drives growth of a rapidly expanding residential population and its conventions bring more hotels. How does the city balance competing interests, manage sound impacts and coordinate transportation?

David Murray
Sound Engineering Consultant
Austin Music Division
MODERATOR

Cory Ehler
Sound Enforcement Officer
Austin Police Department
Austin, TX

Frances Hargrove
Division Manager of the Office of Special Events, Transportation Department
Austin, TX

ROOM: LONE STAR  VENUE SAFETY AND COMMUNITY RELATIONS

As social districts evolve, there is mounting concern about increased risk to patrons from drugs, intoxication, underage drinking and sexual assault. Hospitality associations and alliances are forming to play a greater role in promoting responsible patron behavior and are developing better staff training to reduce risk, build alliances and to create safer environments.

Andrew Riege
New York City Hospitality Alliance
New York, NY
MODERATOR

B. Jonathan Balliet
Responsible Hospitality Group
Boulder, CO

Chauntel R Gerdes
Member OutSmartNYC
New York, NY

Stefanie Jones
Director Safer Partying Campaign
Drug Policy Alliance

ROOM: AUSTIN  QUALITY OF LIFE

To build a safe and vibrant nighttime economy it is important to plan for people. This begins with a foundation built on a clear vision, organized data, progressive land-use policy and a staff advocate for the nighttime economy. This session will showcase approaches and best practices for sound management, maintaining a balance of day, evening and late-night retail and social venue uses, and effective policy and practices to reduce conflicts in mixed-use districts.

Marjorie Ferrer
President Downtown Management Consulting LLC
MODERATOR

Jocelyn Kane
Executive Director San Francisco Entertainment Commission

Elizabeth Peterson-Gower
President EPG, Inc.
Los Angeles, CA

Andreina Seijas J
Consultant Sound Diplomacy
The term “promoter” can apply to many different scenarios—someone handing out flyers for a band, companies that organize “bar crawls,” companies arranging acts for arenas or stadiums, individuals working with venues to increase patron numbers with special DJ’s, or performers taking over warehouse spaces.

City leaders are exploring systems to better monitor and ensure accountability through promoter licensing. They are also working to prevent high-occupancy events in unregulated spaces and assure proper security to reduce risk and burden on safety resources. This forum will build on the experience of Philadelphia and Seattle to establish guidelines for promoter-sponsored events.

This Trendspotting workshop is an open facilitated forum on trends and emerging issues. The goal is to work towards a consensus statement with recommendations on strategies.

Note: Seating is limited to the first 20 participants.
Effective planning and management of the nighttime economy requires citywide coordination and dedicated staff to serve as a liaison among community, business and government stakeholders. The closing panel will include participant volunteers and session moderators to join in a discussion on the most important lessons learned and priorities from their sessions, what strategies they will bring back to their city, what steps they will take to build an alliance and how they will advocate for a dedicated night manager in their city.

### ROOM: LONGHORN

**THE FUTURE OF NIGHTTIME ECONOMY MANAGEMENT**

Allison Harnden  
Nighttime Economy Coordinator  
City of Pittsburgh  
MODERATOR

Daniel Alfonso  
City Manager  
City of Miami

Joy Citta  
Captain  
Lincoln Police Department

Michael Harris  
Executive Director  
South Street Headhouse District  
Philadelphia, PA

Paul Seres  
Founding Trustee and Vice President  
New York City Hospitality Alliance

Teri Quimby  
Commissioner  
Michigan Liquor Control Commission

Brittany Mulla McGovern  
Executive Director  
French Quarter Business Association  
New Orleans, LA

Matt Daus  
President  
International Association of Transportation Regulators

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**NOTES:**

1. ____________________________________________________________

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**LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP**

*Record your top action item from this list on the postcard located in your packet*

1. ____________________________________________________________

2. ____________________________________________________________

3. ____________________________________________________________
DOES YOUR CITY NEED HELP
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- Education on Tools to Address Nightlife Challenges
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Don’t miss this opportunity to explore the legendary city of New Orleans, where you’ll experience great food and amazing music.
LEADERSHIP SUMMIT SPEAKER BIOGRAPHIES

Steve Adler, Current Mayor, Austin, TX
Steve Adler was elected as Austin's Mayor in 2014. Mayor Adler strives to expand Austin’s inclusiveness and social innovation. For ten years, Adler served as Chief of Staff and General Counsel for Senator Elliot Shapleigh, a role in which Adler focused on solving issues in the education system. Prior to his career in public service, Adler established himself as a representative for landowners in his career as a civil rights attorney. Additionally, Adler has been active in and has chaired several non-profit institutions in Austin.

Brendon Anthony, Director, Texas Music Office, Office of the Governor
Brendon Anthony began playing live music with a variety of Texas acts while attending Texas A&M University. In 1997, Anthony began playing full time with Pat Green, with whom he toured nationally and internationally for 15 years. Anthony played on a gold record and was a member of the band when Pat Green received three Grammy Award nominations. In 2010, Anthony helped start OneLive Media, which began as a primary ticketing company for Texas music venues and festivals before expanding into the e-commerce industry and becoming one of the premier online entertainment sales and marketing companies in the country.

David Arnott, Lieutenant, Orlando Police Department, Orlando, FL
David Arnott serves as a Lieutenant for the Orlando Police Department, where he uses his military background and experience in city government to enhance public safety. Arnott has served the City of Orlando since 1988, and currently acts as the Mayor’s Special Assistant for Public Safety and Military Affairs. He is also a training coordinator for the Florida SWAT team and a member of the Tactical Officers Associations in Florida, Texas and Pennsylvania.

Beth Bagwell, Executive Director, International Town-Gown Association
Beth Bagwell is the Executive Director of the International Town & Gown Association, a non-profit that focuses on promoting education and providing resources for College Cities. Bagwell has a Master’s Degree in Public Administration with a concentration in Non-Profit Management. Aside from running non-profits, Bagwell has proven to be dedicated to education. She has a degree in Early Childhood Education and fifteen years’ teaching experience.

Jonathan Balliet, Adjunct Advisor, Responsible Hospitality Group, Boulder, CO
Jonathan Balliet is the Adjunct Adviser to the Responsible Hospitality Group Boulder and Owner/Operator of Wine Dark Sea Consulting. Balliet is a certified TIPS Master Trainer and lead instructor for Green ID Check. Balliet is a community representative of Colorado University’s Restorative Justice. He brings a unique perspective on fake ID use and underage drinking to the community and students who have been caught using fake ID’s.

Kate Becker, Director, Seattle Office of Film and Music, Seattle, WA
Building sustainable creative communities has been at the core of Kate Becker’s career. Becker currently spends her days (and nights!) working to build Seattle’s creative economy, including the nightlife industry. Her work with nightlife ranges from working with musicians who perform on the many stages in Seattle, to working with club owners and public safety officials to support a safe and vibrant nightlife scene. Prior to working with the city, Becker served in leadership roles at Seattle Theatre Group, Art Share LA in Los Angeles, and The New Art Center in Boston, MA. She co-founded legendary Northwest all ages venues and The Vera Project.

Stephanie Bergara, Music Tourism/Audience Development Program Coordinator, Austin Music Division, Austin, TX
Stephanie Bergara oversees the Music office’s efforts in the areas of Music Tourism and Audience Development. She has been a member of the Artist Relations team at Austin’s Pachanga Latino Music Festival since its inception in 2008. In addition, she has worked on artist relations teams for Lollapalooza and Austin City Limits music festivals. As a project coordinator at the Austin Latino Music Association, she co-produced two compilation albums and oversaw a number of fundraising events.

John Bodnovich, Executive Director, American Beverage Licensees
John Bodnovich has been the Executive Director of American Beverage Licensees (ABL) since 2010, where he works closely with the organization’s state and regional affiliates and beverage licensee members on matters of alcoholic beverage retail. Bodnovich oversees ABL’s interests within the federal government, advocacy, and support for sensible retail business policy and public affairs strategy.

Chris Brownlee, Detective and Nightlife Coordinator, Seattle Police Department, Seattle, WA
Chris Brownlee is a 10-year veteran of the Seattle Police Department and has worked for the past 1.5 years with his partner Det. Chris Herrera as one of two Nightlife Coordinators for the City. Together, “The Chris’s,” as they’re called, sit on City Policy Team and Code Compliance Team meetings, and coordinate and lead the Joint Enforcement Team—a group of regulatory inspectors from several different city departments that educate about and enforce city code.
Greg DeShields, Executive Director, PHLDiversity Multicultural Affairs Congress and RHI Board Chair, Philadelphia, PA
Greg DeShields is the Executive Director of PHLDiversity, a division of the Philadelphia Convention and Visitors Bureau, where he promotes diversity in Philadelphia’s events and entertainment. DeShields has degrees in Hotel and Restaurant Management and Hospitality Management. In 2013 DeShields was recognized as a Certified Hospitality Educator by the American Hotel and Lodging Association’s Educational Institute and as a Certified Hotel Owner by the Asian American Hotel Owners Association.

JC Diaz, First Vice-President, International Nightlife Association
JC Diaz is a member of the Nightlife Association’s (NCIAA) Executive Board of Directors. He plays an active role in the NCIAA, where he consults with entrepreneurs and businesses. Diaz founded the Nightlife Hall of Fame. In his various roles in the NCIAA, Diaz has expanded the organization to over ten countries and has become the first Vice President of the International Nightlife Association. Diaz is a philanthropist and community activist; his work promotes safe and vibrant nightlife.

Cory Ehrler, Sound Enforcement Officer, Austin Police Department, Austin, TX
Cory Ehrler has been an instructor at the APD training academy, heading up the legal department. He served as District Representative for the Downtown Area Command, which includes Austin’s entertainment districts. Ehrler is a performing musician and takes a proactive approach to sound mitigation by working with venues to solve issues before they become a problem. He has written APD sound enforcement policy, conducts ongoing officer training and has assisted with crafting sound ordinances.

Marjorie Ferrer, President, Downtown Management Consulting LLC
Marjorie Ferrer works in redeveloping downtown districts and small towns. She has extensive experience with strategies and tactics for successful redevelopment. Prior to her role as the President of Downtown Management LLC, Ferrer was the Executive Director of the Downtown Development Authority (DDA) in Delray Beach, FL where she gathered and analyzed data to enhance the success of the DDA, including retail and restaurant sales reports, pedestrian counts, and the increase in property value within the district.

Aaron Fox, General Manager, Lyft Dallas-Fort Worth and Lyft Austin
Aaron is the General Manager of Lyft Dallas-Fort Worth and Lyft Austin. In this role, he is responsible for the growth, marketing and operations in those markets. He joined Lyft after several years at Dell, where he held roles across management, online operations and merchandising. Prior to Dell, Fox was a consultant at Bain and Company, a management consulting firm. He is a graduate of the University of Texas at Austin, and he received his MBA from Goizueta (Emory) Business School.

Chauntel Gerdes, Member, OutSmartNYC, New York, NY
Chauntel Gerdes, LMSW is a proud member of OutSmartNYC—a nightlife collective invested in ending sexual violence through community organization and venue training. Gerdes also serves as a trauma therapist and the Prevention and Outreach Coordinator for survivors of sexual and intimate partner violence at Mount Sinai Beth Israel’s Victim Services Program. Gerdes is a co-leader of Project Envision—a community coalition focused on changing social norms that perpetuate sexual and other forms of violence.

Frances Hargrove, Division Manager of the Office of Special Events, Austin Transportation Department, Austin, TX
Frances Hargrove has led the division of Special Events since its creation. Her small yet mighty team of hard workers is responsible for all event-related street closures in the City of Austin. Her office collaborates with event planners, event support companies, other City offices and other agencies to provide safe and successful events in this event-loving town. Her career has focused on three major areas: customer service, event planning and business process analysis.

Allison Harden, Nighttime Economy Coordinator, Pittsburgh, PA
Allison Harden is the Pittsburgh Nighttime Economy Coordinator. She assumed this position after working with the Responsible Hospitality Institute (RHI) as an employee and consultant for almost twenty years. In her time with RHI she guided forty-five communities in creating safe social spaces through impact prevention as well as correcting issues and repairing perceptions that affect patronage.

Ben Henderson, City Councillor, Edmonton, AB
Ben Henderson was elected to Edmonton City Council in 2007. During his time as a City Councillor, Henderson participated in many initiatives to enhance quality of life in Edmonton, including the End Poverty Task Force and the Winter Cities Strategies Initiative. Henderson chairs the Green Municipal Fund, where he works to support sustainable community development. Additionally, Henderson proudly advocates for the theatre arts culture in Edmonton.

Kevin Johns, Director, Austin Economic Development Department, Austin, TX
Kevin Johns works to promote urban regeneration, business expansion, and global commerce as the Director of Austin’s Economic Development Department. Johns has overseen the growth of two of the nation’s largest suburbs and has received gold medals from the International Economic Development Council in city-planning competitions. Johns has a master’s degree in City Planning and previously worked in economic planning departments in Palm Beach and Atlanta.

Lester Jones, Chief Economist, National Beer Wholesalers Association (NBWA)
Lester Jones has more than 20 years of experience in research, survey methodology and applied business economics. Jones tracks the economic factors that impact the beer distribution industry and alcohol policy decisions at the federal, state and local levels. He evaluates and develops primary industry data, including economic impact, tax impacts, sales and volume data. He most recently served as Chief Economist at the Beer Institute.
Stefanie Jones, Nightlife Community Engagement Manager, Drug Policy Alliance
Stefanie Jones is the Nightlife Community Engagement Manager for the Drug Policy Alliance in New York, where she introduces harm-reduction principles and drug policy alternatives to partygoers, public health officers and city nightlife regulators across the country. Prior to this, Jones was the Events Manager for the organization and managed to progressively improve and expand their International Drug Policy Reform Conference.

Jocelyn Kane, Executive Director, San Francisco Entertainment Commission (SFEC), San Francisco, CA
Jocelyn Kane has worked for the San Francisco Entertainment Commission (SFEC) since it began hiring; she was the first employee. Kane has helped to develop SFEC’s internal systems, partnerships and policies. SFEC has grown to model nightlife regulation and promotion for cities worldwide, and Kane works within the Commission to build open and productive communication between stakeholders and collaborate with agencies to intervene in risky business practices.

Edward Kargbo, Board Member, Taxi, Limousine & Paratransit Association
Edward Kargbo is president of the Greater Austin Transportation Company and a board member of the Taxicab, Limousine & Paratransit Association. Kargbo is a graduate of Wake Forest University and also serves on the Transportation Committee of the Greater Austin Chamber of Commerce. He is the host of Real Fantasy and is a post-game analyst for University of Texas Longhorn football games.

Alexander Karjeker, Public Policy Associate, Uber
Alexander Karjeker is a Policy Associate with Uber, based out of his hometown, Houston, TX. He works with community stakeholders and government officials to leverage the Uber network and improve local transportation and mobility. Prior to Uber, Karjeker worked at Morgan Stanley and helped transportation agencies gain access to capital markets. He has a master’s in economics and public policy from Georgetown University.

Joanna Kham, Strategic Regulatory Compliance Coordinator, City of Seattle
Joanna Kham has worked for the City of Seattle for the last 5 years in the regulatory division of the Finance and Administrative Services Department. She has worked as a License & Tax Inspector regulating business license compliance and a wide range of regulatory enforcement. Kham oversees the amplified noise enforcement program, nightlife and upcoming regulatory programs. She facilitates an interdepartmental code enforcement team that also work with the local county and state programs.

Russell Kolins, President, Kolins Security Group
Russell Kolins has worked in the security and safety industry for over twenty years. He has extensive education and training in multiple areas of security, including negligence, liquor liability, risk management and security inspections. Kolins lectures all over the US and consults nightlife venues on how to approach common issues of security, liability and legality.

Philip Kolvin, Chair, London Nighttime Commission, Head of Cornerstone Barristers, London, England
Philip Kolvin is a leading specialist in the field of licensing, working across the spectrum of regulatory control, including alcohol, entertainment, sports, gambling, transportation and adult entertainment. His clients include national and local regulators, police, national chains, independent operators, and community and campaign groups. Kolvin is a nationally recognized advisor on night time economy strategies, having chaired Purple Flag, the national program for the accreditation of safe, welcoming, diverse and accessible night time economies, Best Bar None, which accredits safe bars, and the Institute of Licensing.

Bruce Kraus, Council President, Pittsburgh, PA
Bruce Kraus was sworn into Pittsburgh’s City Council in 2008 and is currently the Council’s President. Kraus is Pittsburgh’s first openly gay person to be elected into public office. He is involved in many civil rights initiatives including the Allegheny County Relations Commission, where he works to end discrimination in housing, public accommodation, and employment, and the city’s first uniform Domestic Partner Registry.

Graham Lancaster, Director of Sales and Marketing, Servall Biometrics Inc.
Graham Lancaster works to solve common issues that nightlife venues experience by making new technologies accessible. Servall Biometrics developed PatronScan, the leading ID scanning system in Australia and the US. Lancaster has experience with the challenges that nightlife venue managers experience and the technology that helps to solve them.

Tina Lee-Vogt, Program Manager in the Code Compliance Division of the Community Development Department, Sacramento, CA
Tina Lee-Vogt supervises the Code Operations Support Unit and oversees Sacramento’s Entertainment Permit Program. Lee-Vogt is a certified trainer in leadership and customer service and she collaborates with other city departments, business districts, permit holders and citizens to ensure safe and festive nightlife in Sacramento. Lee-Vogt has a Masters of Public Policy and Administration.
Jim Peters is the founder and president of the Responsible Hospitality Institute (RHI), where he oversees the development of programs, publications and events that promote vibrant nightlife. Peters is a consultant for dozens of cities and speaks at conferences worldwide, where he offers comprehensive insights on trends in nightlife venues and effective strategies for managing hospitality zones and nighttime economies.

Elizabeth Peterson-Gower specializes in land-use consultancy. Peterson-Gower has facilitated the development of over one thousand six hundred restaurants, entertainment venues, and bars in a variety of environments. Peterson-Gower is passionate about community development, especially in creating positive spaces to live, work and play. In addition to her work in effective land-use strategies, Peterson-Gower has also owned and operated clubs and restaurants in Los Angeles.
Lane Polete, Sergeant, Sacramento Police Department, Sacramento, CA
Sergeant Lane Polete supervises SPD’s Entertainment Team. Using community-oriented policing concepts of collaboration, communication and partnerships, Lane helped develop the department’s current approach to nightlife policing. He collaborates with business leaders, analyzes compliance with conditions of operation at venues, evaluates effectiveness of security plans, hosts nightlife venue safety training, oversees the intoxication preventative program and organizes quarterly public safety compliance sweeps.

Rick Prater, Finance Manager, Tucson Police Department, Tucson, AZ
Rick Prater oversees program analysis and spending. He also handles the fiduciary responsibilities associated with the statewide Southwest Border High Intensity Drug Trafficking Area (SWB HIDTA). In addition to his role with the Tucson PD, Prater is the Vice Chairman on the Major Cities Chiefs Association Financial Management Group Board. Previously, Prater was the Lead Budget Analyst for the City of Tucson’s Budget and Research Department.

Teri L. Quimby, Commissioner, Michigan Liquor Control Commission
Teri Quimby has worked at the Michigan Liquor Control Commission since 2011, where she is responsible for administering the provisions of Michigan’s Liquor Control Code in regard to licensing, purchasing and distribution. Quimby has an extensive background in state and local government and a breadth of knowledge on matters relating to alcohol sales and merchandising.

Christopher Roberts, Captain, Columbia Police Department, Columbia, SC
Christopher Roberts is a captain in the Columbia Police Department. He began his career in law enforcement in 1996 while he was still in college through the Citizen’s Police Academy. After earning an Associate’s Degree in criminal justice in 1997, Captain Roberts applied to join the Columbia Police Department. Since then he has worked in the five districts of Columbia and made his way up the ranks. He was promoted to captain in 2015.

Adam Roof, Councilmember, Burlington, VT
Adam Roof represents an area of the city that includes and surrounds the University of Vermont. Roof serves on many City Council Committees, including the City License Committee and the Noise Violation Community Mapping Group. As a Councilor, Roof advocates for prevention of sexual assault and domestic violence, as well as youth engagement in politics. Prior to his role in City Council, Roof was a bar manager in downtown Burlington, where he became a proponent for safe and vibrant nightlife.

John Rose, Economic Analyst and Consultant, Edmonton, AB
John Rose has over thirty years of experience in economic analysis. He holds a Master’s degree in economics and has worked in a variety of settings, including the corporate and government sectors. Rose’s work focuses on trade development and investment promotion, and has been recognized by many TV and radio programs. Additionally, Rose is a member of the Canadian Association for Business Economics and serves on the Board of the Economics Society of Northern Alberta.

Kannu Sahni, Director of Community Relations, University of Pittsburgh, Pittsburgh, PA
Kannu Sahni has over a decade of experience in community development in college communities. In his current role, he develops relationships and initiatives between universities and other community stakeholders. Sahni facilitates the University’s community impact through academic outreach, civic engagement and service. He works with the University, community and neighborhood entities, and student organizations to enhance the relationships between the University and the greater community.

Robert Saltz, Senior Scientist, Prevention Research Center
Robert Saltz is a Senior Scientist and the Associate Director of the Prevention Research Center. His work focuses on the ways in which drinking contexts influence the risk of subsequent injury or death, with a special emphasis on drinking in licensed commercial outlets and on college campuses. Saltz is working to find ways to prevent alcohol abuse, alcoholism and other alcohol-related challenges.

Andreina Seijas J., Consultant, Sound Diplomacy
Andreina Seijas J. is a communications professional and public policy analyst. She currently works for the Housing and Urban Development Division at the Inter-American Development Bank in Washington D.C. For the past six years, she has conducted extensive research on enhancing public safety and developing diverse and productive spaces for work and leisure in nightlife.

Paul Seres, Founding Trustee and Vice President, New York City Hospitality Alliance, New York, NY
Paul Seres owns and operates several nightlife venues and restaurants in Manhattan. Paul helped create the Nightlife Best Practices Guidelines in conjunction with the NYPD, while he was President of the New York Nightlife Association. Currently, Paul is the Vice President of the New York City Hospitality Alliance, where he represents the various hospitality venues that make up the economy of the city.
Shain Shapiro, Founder and Director, Sound Diplomacy and Music Cities Convention
Shain Shapiro is the Founder and Director of Sound Diplomacy, the leading global advisors on music cities. Shapiro co-founded the Music Cities Convention, the first conference dedicated to music industry development and city issues. Shapiro is a strong proponent of music culture and consults with various entities to ensure the vitality of music cities. He even delivered a TEDx talk on the importance of music to cities and has been named one of Britain’s Top 10 Creative Entrepreneurs.

Jon Shivers, Director of Beale Street, Beale Street Management, Memphis, TN
Jon Shivers has been involved with management of the entertainment district for the past 12 years. Previously, Shivers served in numerous positions, including operations supervisor and event coordinator for the entertainment district. His primary role with the Downtown Memphis Commission is to be the driving force behind all of the marketing initiatives and the over 150 events held in the district each year. Shivers is also in charge of the security procedures for the district, including all of the private security that is used.

Robert Smith, President, Nightclub Security Consultants
Robert Smith is the President and CEO of Nightclub Security Consultants, Inc. He founded the company in 1998 while working for the San Diego Police Department. He was inspired to change police procedure in nightlife venues after experiencing an incident surrounding the use of force by an officer in a bar. Smith created the country’s first training program for in-house guards and bouncers.

Rachael Snedecor, Executive Director, Downtown Livermore, Livermore, CA
Rachael Snedecor has worked for the last 16 years on downtown Livermore’s revitalization and economic vitality. Her varied experience enables her to empathize with small business needs as well as destination marketing. She assisted in completion and implementation of a Downtown Specific Plan which included a 13-million-dollar streetscape project. Livermore Downtown Inc. successfully produce downtown events that attract over a million annual consumers. In 2009, Livermore Downtown Inc. was designated as a Great American Main Street from the National Trust for Historic Preservation, National Main Street Center.

Joe Speidel, Director of Local Government and Community Relations, University of Vermont, Burlington, VT
Joe Speidel works for the University of Vermont to improve community relations. Previously Speidel worked in the University’s Career Services and Alumni Relations and Development departments. He has experience in outreach and creating programs to strengthen public relations. Additionally, Speidel is a board member of the United Way of Northwestern Vermont, the ECOS Sustainability Project, the Burlington Sustainability Partnership, the Vermont Stage Company, and the Burlington Parallel Justice Commission.

Brad Spies, Director Special Projects, South-by-Southwest, Austin, TX
Brad Spies is the Director of Special Projects at SXSW. He is responsible for strategic partnerships, crowd management and safety, city relations, and festival real estate. He was the chairman of the Austin Music Commission from 2010-2015. Previously he worked at the William Morris Agency packaging television shows.

Darrel Stephens, Executive Director, Major Cities Chiefs Association
Darrel Stephens is the Executive Director of the Major Cities Chiefs Association, as well as an accomplished police executive with over 45 years of policing expertise. Currently, Stephens advocates for progressive policing approaches. Stephens also worked as the City Administrator for St. Petersburg, Florida for two years. Stephens has written extensively about policing and is a widely sought-after consultant.

Adam Thiel, Fire Commissioner, Philadelphia Fire Department, Philadelphia, PA
Adam Thiel has dedicated his life to enhancing public safety policy and response efforts. Thiel has served the general public throughout his career, including as a paramedic, a wildland firefighter, and a business and crisis consultant. Thiel has aided in many public emergencies, like 9/11 and major hurricanes. He has extensive experience in directing institutions in adopting proper and effective emergency protocol.

Ed Traversari, Associate Professor, Point Park University, Pittsburgh, PA
Ed Traversari has more than 30 years of live entertainment management expertise including being a partner in the local Pittsburgh concert promotion company, DiCesare Engler Productions. His duties at DiCesare Engler include talent buyer, director of marketing, production manager and general manager of the Chevrolet Amphitheatre at Station Square. He is a performing drummer musician.

Benjamin Van Houten, Business Development Manager, San Francisco Office of Economic and Workforce Development
Benjamin Van Houten is San Francisco’s first Nighttime Economy Manager. The position was created in 2012 after a study revealed the revenue generated by the city’s nightlife. Van Houten works to create and establish policy that supports the nightlife industry. He has led a regional initiative to improve all-night transportation, developed legislation for alcohol licenses and fosters compatibility between entertainment venues and residential developments. Van Houten is the co-founder of The Bay Bridged, a non-profit festival producer.
Samantha Wells, Scientist, Centre for Addiction and Mental Health, London, ON
Samantha Wells is a Scientist with the Institute for Mental Health Policy Research. Her research pertains to male-to-male alcohol related aggression and the contributing roles of alcohol and drinking contexts. Wells developed a multidimensional inventory of young men’s beliefs and attitudes toward aggression in bars. Additionally, she studies pre-loading among young adult bar patrons and women’s experiences of sexual harassment and aggression in bars.

Will Wynn, Consultant/Lecturer and Former Mayor, Austin, TX
Will Wynn is the former Mayor of Austin. He has promoted the development of Austin’s downtown district through his roles as the Chairman of the Downtown Austin Alliance and a City Councilor. Wynn advocates for sustainable development of downtown Austin, in order to make the city a vibrant urban core in the US. Wynn has been recognized for his work in sustainability by various organizations, including the Association of Energy Engineers and the Alliance to Save Energy.

Daniel Zehnder, President, Principis Group, Inc.; Captain, Las Vegas Police Department, Las Vegas, NV
Daniel Zehnder is the President of Principis Group, Inc., a company that consults and trains police departments in body-worn camera (BWC) protocol. Zehnder consults and trains a variety of departments in proper BWC procedure. Zehnder is a Captain with the Las Vegas Metropolitan Police Department. He also works for the Bureau of Justice Assistance BWC Pilot Implementation Program Training and Technical Assistance Team.