WELCOME TO THE CRESCENT CITY

Sociable City SUMMIT

FEB 18–20, 2018
NEW ORLEANS

Harness the power of your nighttime economy
THE 2018 SOCIABLE CITY SUMMIT continues more than three decades of events convening thought leaders to advance RHI’s mission to create safe and vibrant places for people to socialize.

We wish to thank the many speakers and presenters sharing their experience and insights, the companies providing financial support, promotional partners and the New Orleans host committee creating a unique welcome experience.

Contact RHI to become a future Sociable City Summit sponsor, advocate, presenter, or event host city.
### SATURDAY – FEBRUARY 17, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>3:00–5:00 pm</td>
<td>Registration for the Summit</td>
<td>Arcade</td>
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### SUNDAY – FEBRUARY 18, 2018

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00–9:00 am</td>
<td>Academy Check-in</td>
<td>Arcade</td>
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<tr>
<td>9:00 am–2:00 pm</td>
<td>Nighttime Management Academy</td>
<td>Fleur de Lis</td>
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<tr>
<td>1:00–5:00 pm</td>
<td>Registration for the Summit</td>
<td>Arcade</td>
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<tr>
<td>3:00–5:00 pm</td>
<td>Welcome to New Orleans</td>
<td>Grand Ballroom</td>
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</table>
| Billy Nungesser, Lieutenant Governor, State of Louisiana  
Mark C Romig, President and CEO, New Orleans Tourism Marketing Corporation  
Panel: What You Can Learn from New Orleans’ History          |                |
| 5:00–5:15 pm | Orientation about the Second Line          | Grand Ballroom |
| 5:15–5:45 pm | Break                                      |                |
| 5:45–7:30 pm | Second Line your Way to the Welcome Reception at Antoine’s Restaurant | 713 St Louis St  
Sponsored by Brown-Forman, NBWA, Louisiana Promotion and Marketing Board |
| 7:30 pm | Dinner on Your Own                          |                |

### MONDAY – FEBRUARY 19, 2018

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30–10:00 am</td>
<td>Registration</td>
<td>Arcade</td>
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<tr>
<td>7:30–8:30 am</td>
<td>Continental Breakfast</td>
<td>Foyer</td>
</tr>
<tr>
<td>8:30–9:00 am</td>
<td>Welcome</td>
<td>Grand Ballroom</td>
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</table>
| Jim Peters, President, Responsible Hospitality Institute  
Michael S. Harrison, Superintendent, New Orleans Police Department |
| 9:00–10:00 am | Keynote Presentations                     | Grand Ballroom |
| Jamin Creed Rowan, Author, The Sociable City  
California State Senator Scott Wiener |
| 10:00–10:15 am | Break                                    |                |
| 10:15–11:45 am | Plenary – Champions of Nightlife: Does your City Have One? | Grand Ballroom |
| 11:45 am–12:00 pm | Break                                    |                |
| 12:00–1:15 pm | Luncheon                                   | Restaurant R‘evolution |
| 1:15–3:00 pm | Refreshment Break Hosted by the Royal Sonesta | Foyer         |
| 3:00–3:30 pm | Refreshment Break Hosted by the Royal Sonesta | Foyer         |
### TUESDAY February 20, 2018

#### 3:30–5:15 pm
<table>
<thead>
<tr>
<th>FLEUR DE LIS</th>
<th>ACADIA SUITE</th>
<th>EVANGELINE A-B</th>
<th>EVANGELINE C</th>
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</thead>
<tbody>
<tr>
<td>Measure the Impact and Costs of the Nighttime Economy</td>
<td>Policing Nightlife Districts and Design Out Crime and Disorder</td>
<td>Has your City Been &quot;Studentified?&quot; How Students Affect Nightlife</td>
<td>The Future of Large Urban Nightlife Venues</td>
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</tbody>
</table>

#### 5:15 pm
End of Day One

#### 8:30–9:00 am
Continental Breakfast

#### 9:00–10:30 am

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<tr>
<th>FLEUR DE LIS</th>
<th>NORTH BALLROOM</th>
<th>EVANGELINE A-B</th>
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#### 10:30–10:45 am
Break

#### 10:45 am–12:00 pm

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<tr>
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<th>EVANGELINE A-B</th>
<th>REGAL SUITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cannabis and Craft Beverages</td>
<td>Business District Management and Nightlife</td>
<td>Safety, Security, Control: Defining the Difference</td>
<td>Transportation Systems for Nightlife Districts</td>
</tr>
</tbody>
</table>

#### 12:00–12:15 pm
Break

#### 12:15–1:00 pm
Luncheon

#### 1:00–2:00 pm
Closing Keynote and Panel
*Summary of Lessons Learned by Session Moderators and Panelists*
*The Future of Nighttime Management: Philip Kolvin*

#### 2:00 pm
Summit Concludes
WELCOME TO NEW ORLEANS

SUNDAY, FEBRUARY 18 – 3:00 – 5:00 PM  
ROOM: GRAND BALLROOM

Billy Nungesser  
Lieutenant Governor  
State of Louisiana

Mark C Romig  
President and CEO  
New Orleans Tourism Marketing Corporation

WHAT YOU CAN LEARN FROM NEW ORLEANS' HISTORY

New Orleans’ music, dance, festivals and food is shaped by the convergence of cultures – French, Spanish, Italian, Native and African. The Summit opening panel will provide insights on how the city celebrates its diverse entertainment and what makes this city a global destination for sociability.

JAN RAMSEY  
Publisher  
Offbeat Magazine  
MODERATOR

ELIZABETH WILLIAMS  
Founder  
Southern Food & Beverage Museum

JASON PATTERSON  
Music Director  
Snug Harbor

ETHAN ELLESTAD  
Executive Director  
Cultural Coalition of New Orleans

GENE MENERY  
Executive Director  
The Ella Project

Notes from the Speaker

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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS SESSION

Record your top action item from this list on the Strawberry Card located in your packet

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Following the Welcome to New Orleans, a special second line led by the Treme Brass Band will take you to the opening reception at Antoine’s Restaurant where you will enjoy signature appetizers and drinks from the historic French Quarter.

Second line parades are the descendants of the city’s famous jazz funerals and, apart from a casket, mourners and a cemetery visit, they carry many of the same traditions with them as they march down the streets.

HOSTED BY

ANTOINE’S IS THE OLDEST FRENCH-CREOLE FINE DINING RESTAURANT IN NEW ORLEANS
A 176 year-old legacy, the restaurant is still owned and operated by fifth generation relatives of the original founder, Antoine Alciatore.

BROWN-FORMAN CO-SPONSORS RECEPTION
Brown-Forman is dedicated to promoting responsible consumption of its products and is the beverage sponsor of Sunday’s reception featuring its brands including Jack Daniels, Woodford Reserve, Korbel and Finlandia. Brown-Forman’s OUR THINKING ABOUT DRINKING website shares perspectives and research on critical alcohol related topics. Brown-Forman reminds you to please drink responsibly™ & ©2017 Brown-Forman. All rights reserved.

NBWA BRINGS BEER TO THE RECEPTION
The National Beer Wholesalers Association co-sponsors the reception and provides your selection of beer to enjoy with Antoine’s specialty seafood appetizers.

LOUISIANA SEAFOOD BRINGS IT FRESH
Antoine’s chef will have a great selection of local seafood donated by the Louisiana Promotion and Marketing Board. Oysters Rockefeller and soufflé potatoes (Antoine’s signature items), as well as crawfish ravigote and many other choices will be available.
WELCOME TO THE SOCIABLE CITY LEADERSHIP SUMMIT

MONDAY, FEBRUARY 19 – 8:30 – 9:00 AM

ROOM: GRAND BALLROOM

Jim Peters
President
Responsible Hospitality Institute

Michael S. Harrison
Superintendent
New Orleans Police Department

KEYNOTE PRESENTATIONS

MONDAY, FEBRUARY 19 – 9:00 – 10:00 AM

ROOM: GRAND BALLROOM

AUTHOR OF THE SOCIABLE CITY SHARES FRAMEWORK FOR URBAN PLANNING

Jamin Creed Rowan, author, The Sociable City, will share insights gathered from his extensive research about socializing in cities. The Sociable City investigates the history of how American society has conceived of urban relationships and considers how these ideas have shaped the cities in which we live. Recognizing the ecology of urban space that facilitates connectivity, this book exposes new vocabularies and narratives of urban planning. Rowan not only references the scientific literature, he also delves into the literature of the time to capture from novels and essays the realities of urban transformation.

KEYNOTE SPEAKER: CALIFORNIA STATE SENATOR SCOTT WIENER

Senator Scott Wiener was elected to the California State Senate in November 2016. Prior to his election, Senator Wiener served as a member of the San Francisco Board of Supervisors and advocated for nightlife in the city. He requested and obtained an economic impact study for San Francisco’s nightlife, a $6 billion industry that creates nearly 60,000 jobs. He convened a late-night transportation task force to improve nighttime transportation and authored legislation to strengthen the Entertainment Commission. He also obtained funding to hire an economic development staff position for nightlife. At the state level, Senator Wiener is authoring a bill to allow six cities in California to decide locally whether to extend alcohol service hours to 4:00 a.m.

NOTES:

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Craft breweries. Craft distilleries. Farm-to-table dining. Eating and drinking locally produced food and beverages is all the rage. But this new trend is shaking up the status quo of alcohol regulation. Venue operators are requesting flexibility in permits and licenses. Local authorities are seeking to override state regulations. Even the national three tier system is being disrupted by craft brewhouses that do it all—produce, distribute and sell—all under the same roof.

This roundtable discussion will explore the new challenges of alcohol regulation and how to modernize a licensing system created in 1933 after the repeal of prohibition.

ROOM: EVANGELINE A-B  LOCAL AUTHORITY AND ALCOHOL REGULATION

KATHIE DURBIN  Licensing Director  Montgomery County Department of Liquor Control
PHILIP KOLVIN  Former Chair  London Entertainment Commission
BEN VAN HOUTEN  Business Development Manager, Nightlife & Entertainment Sector  San Francisco Office of Economic and Workforce Development
FRANK LATORRE  Executive Director  Providence Downtown Improvement District
AUDREY JOSEPH  Entertainment Producer  President 2006-2016 San Francisco Entertainment Commission

ROOM: ACADIA SUITE  CREATING A NIGHTLIFE SAFETY ALLIANCE

The opening session in the safety and security program track will explore the value of diverse partnerships in maintaining public safety. As one of the only city departments open past 5:00 p.m., police still represent the frontlines of protecting safety at night. Yet other players have an important role to play, too. Hospitality venues, campus police, CPTED professionals and college administrators are assets to police and can help lay the groundwork to prevent crime and disorder. You’ll learn how to engage and sustain momentum with key players of a nightlife safety alliance.

RICHARD MYERS  Executive Director  Major Cities Chiefs Association
GREG MULLEN  Former Chief  Charleston Police Department
MACARENA RAU VARGAS  Chair  International CPTED Association
KIM RICHMOND  Director  National Center for Campus Public Safety
BETH BAGWELL  Executive Director  International Town Gown Association
PAUL SERES  Founding Trustee  New York City Hospitality Alliance
THE MUSIC CITY: KEY ELEMENTS, EFFECTIVE STRATEGIES AND WHY IT’S WORTH IT
A Music City is a community of any size with a vibrant music economy. They are home to artists and musicians and a broad range of professionals who support artist entrepreneurs. They contain spaces for education, rehearsal, recording and performance, and foster a live scene with an engaged and passionate audience that provides artists with a fertile ground for their craft. This session will be an opportunity for you to explore what your city needs to become a Music City.

INVESTING IN TALENT DEVELOPMENT TO PRESERVE CULTURAL HERITAGE
The New Orleans Jazz & Heritage Festival presented by Shell is second to Mardi Gras in size. The festival is owned by, and serves as the principal fundraising arm for the New Orleans Jazz & Heritage Foundation, which uses the proceeds from Jazz Fest for a wide range of free, year-round programs in education, economic development and cultural enrichment. Scott will discuss how the Foundation develops programs to support entrepreneurs in the arts and to nurture the next generation of culture bearers.

AMY TERRILL
Executive Vice President
Music Canada

SCOTT AIGES
Director of Programs, Marketing & Communications
New Orleans Jazz & Heritage Foundation

SO YOU WANT TO BE A NIGHT MANAGER OR NIGHT MAYOR?
If you are currently or want to be a night manager or night mayor, this discussion will provide an opportunity to meet with leaders from Paris, Pittsburgh and Amsterdam.

This Trendspotting workshop is an open facilitated forum on trends and emerging issues. The goal is to work towards a consensus statement with recommendations on strategies.

Seating is limited to the first 25 participants.

ALLISON HARNDEN
Nighttime Economy Manager
Pittsburgh, PA

MIRIK MILAN
Night Mayor
Amsterdam

FRÉDÉRIC HOCQUARD
Deputy Mayor
Paris Nightlife Council
NOTES:

WORKSHOP ATTENDED

Notes from the Speaker

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PLENARY: Champions of Nightlife: Does your City Have One?

MONDAY, FEBRUARY 19 – 1:15 – 3:00 PM

ROOM: GRAND BALLROOM

Mayors and city councils throughout the world are establishing an office or commission on nightlife, with dedicated staff serving as a liaison among key stakeholders for education, training and advocacy. This session will feature an overview of the common elements of a commission or office, as well as a discussion among the council members introducing nightlife office legislation in their cities. You’ll also hear from several longtime practitioners on what it takes to be a night manager.

GREG DESHIELDS
Executive Director
PHL Diversity
MODERATOR

JOCELYN KANE
Former Executive Director
San Francisco Entertainment Commission

BRANDON T. TODD
Council Member
District of Columbia

RAFAEL ESPINAL JR.
Council Member
New York City

ALLISON HARNDEN
Nighttime Economy Manager
Pittsburgh, PA

MIRIK MILAN
Night Mayor
Amsterdam

FRÉDÉRIC HOCQUARD
Deputy Mayor
Paris Nightlife Council

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HAS YOUR CITY BEEN “STUDENTIFIED”? HOW STUDENTS AFFECT NIGHTLIFE

Studentification refers to the process of social, environmental and economic change affected by large numbers of students in residential areas of the cities and towns in which popular universities are located. This roundtable will explore how increased demand for student housing in mixed-use districts is changing the ecology of a city. When the line between campus and community is blurred, new partnerships are needed to set high standards for behavior. Find out how city administrators, higher education representatives, and both municipal and campus police can work together to reduce harm and improve quality of life when a city has a large student population living in the downtown core.

BETH BAGWELL
Executive Director
International Town Gown Association
MODERATOR

KIM RICHMOND
Director
National Center for Campus Public Safety

BRUCE KRAUS
Council President
Pittsburgh, PA

JERRY SCHIAGER
Lieutenant
Fort Collins Police Department

SUE WEBSTER
Community Liaison
Michigan State University

PUBLISHING NIGHTLIFE DISTRICTS: A HOW-TO GUIDE

Greg Mullen will introduce RHI’s 2018 Guide on Public Safety and Policing Nightlife Districts. This guide builds upon decades of research, case studies and interviews with police officers that work in active nightlife districts. Highlights will include an overview of criteria for officer selection, training curricula, instructions on how to create an interdisciplinary field and policy team, as well as what data to collect to demonstrate the impact of policing tactics on crime, harm and disorder.

DESIGN OUT CRIME AND DISORDER IN NIGHTLIFE DISTRICTS

CPTED (Crime Prevention Through Environmental Design) has a track record of success for 30 years in 20 countries. Traditionally applied to residential neighborhoods, CPTED principles are now being explored in urban nightlife environments. Macarena Rau will share her experience of applying CPTED to entertainment districts in Latin America with high rates of narco-violence.

MARINA LEIGHT
Vice President, Business Development
Government Solutions
Philips Lighting

MACARENA RAU VARGAS
President
International CPTED Association

GREG MULLEN
Former Chief
Charleston Police Department
From New York to San Francisco, the viability of large urban venues such as nightclubs or private performance stages is being threatened by new housing development as city centers erect residential buildings near existing nightlife activity. Higher rents, increased security requirements, insurance premiums, and overhead costs are among the challenges faced by high occupancy venues. The cost of living in an urban core can limit the ability of creative talent and hospitality employees to live in the same city where they work. Empowered advocates can force changes in city hall, sometimes to remove outdated regulations (e.g. NYC ban on dancing) or add new initiatives to support businesses.

This Trendspotting workshop is an open facilitated forum on trends and emerging issues. The goal is to work towards a consensus statement with recommendations on strategies.

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WORKSHOP ATTENDED

Notes from the Speaker

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ROOM: NORTH BALLROOM  LOCALISM, HOSPITALITY AND NIGHTLIFE ASSOCIATIONS

As people migrate to urban centers, preferences have shifted in dining and social options. This trend has driven national, state and local associations representing the food and beverage industry to reevaluate their focus and their value propositions for members. Learn how associations are adapting their approach and resources to more closely match the needs of businesses in the local economy and regulatory systems. You’ll learn how associations are establishing standards and certification for security and sound management; support for federal legislation to establish a centralized database for music licensing; sharing of news, information and trends on state alcohol regulations across 50 jurisdictions; resources for local restaurants to be more engaged and active in local advocacy and policy; and communication with operators on policy, security and safety through collaborative alliances with elected officials, agencies, advocates and public safety departments.

ROOM: FLEUR DE LIS  SAFETY CASE STUDIES

NIGHTLIFE SAFETY IN THE BIG APPLE: THE NYC APPROACH

Natives and visitors to New York City have high expectations for the city’s nightlife experience. The behind-the-scenes management of nightlife safety also has to be top-notch. Find out how the NYPD and hospitality businesses forged a partnership to keep nightlife patrons safe. You’ll get an overview of the following resources: Best practice guides for nightlife businesses (three volumes released thus far); training curriculum to prevent sexual harassment and assault; and a training video on terrorism and active shooters in a nightlife venue. This presentation will showcase lessons learned in this historic partnership and offer tips on how to build trust and promote safety strategies among hospitality businesses.

CROWD MANAGEMENT: THE NEW ORLEANS APPROACH

New Orleans knows how to host festivals and manage nightlife districts. Commander Gernon will share New Orleans’ approach to deployment and coordination of resources to manage crowds, preserving the controlled chaos with quick response to any threats to safety and property.

ROOM: EVANGELINE C  TRENDSPOTTING: DIY FORUM WHERE YOU MAKE THE TOPIC

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Austin is known as the Live Music Capital of the World and the City is committed to preserving and enhancing Austin as a thriving Music City. Music and entertainment make a $2 billion-dollar economic impact to the local economy. Live music and vibrant nightlife are equally important to the local culture, and is truly at the heart and soul of the community.

Austin's newly created Entertainment Services Group supports and enhances live music and nightlife in Austin by proactively addressing potential sound and safety issues, as well as resolving other emerging nightlife issues and conflicts. The robust multi-departmental team focuses on special events, which provides an opportunity to leverage and build on relationships to expand nightlife management efforts.

**ENHANCE VIBRANCY**
- **Venue Support:** Support, advocacy, tools, resources and programs that benefit live music and entertainment venues.
- **Entertainment District Support:** A comprehensive approach to supporting entertainment districts with the live music anchored Red River Cultural District as a case study.
- **Enhancing Events:** A streamlined multi-departmental approach to supporting and permitting special events with the Austin Center for Events (ACE) Office.
- **Economic Development Initiative:** Robust and multi-faceted economic development initiative for live music, artists and the music industry.
- **Active Outdoor Spaces:** From sidewalk cafes, street patios, rooftop decks and public squares to outdoor music venues and festivals, Austin is absolutely alive year-round.

**ASSURE SAFETY**
- **Police:** Dedicated unit for special events that can be leveraged for nightlife and a dedicated sound enforcement officer.
- **Fire:** Dedicated unit for special events that can be leveraged for nightlife, and a dedicated staff person for reviewing establishments with assembly uses that include food, drinks and entertainment.
- **Public Assembly Code Enforcement (PACE) Team:** Multi-disciplinary team across eight city departments focused on public assembly events that can be expanded further for nightlife.

**PLAN FOR PEOPLE**
- **Entertainment Services Group:** Team of four focused exclusively on supporting, advocating for and managing nightlife, entertainment and live music with an approach that is balanced with residential quality of life.
- **Music Venue Permits:** Review, recommendations and a plan for outdoor venues focused on compatibility with residential quality of life.
- **Night and weekend staff:** Eyes and ears during nightlife hours, venue support, point of contact for neighbors, liaison between venues, city departments and neighbors.
- **Partnerships and Communication:** Creating partnerships with business coalitions and neighborhoods in entertainment districts.
- **Technology:** Monitoring and managing sound impacts with state-of-the-art technology.

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**BRIAN BLOCK**
Entertainment Services Manager
Music and Entertainment Division
City of Austin

**CORY EHRLER**
Sound Enforcement Officer
Austin Police Department

**DAVID MURRAY**
Sound Engineering Consultant
Music & Entertainment Division
City of Austin
WE’RE ALL IN THIS TOGETHER: COLLABORATIVE SAFETY PROMOTION AND HARM REDUCTION

Panelists from Seattle’s Office of Film + Music and Police Department will discuss the city’s approach to nightlife, touching on how historical precedent led to current practices. Topics include Seattle’s leadership on event safety through its Music Safety Summits, SPD nightlife security trainings, direct engagement with nightlife industry leaders and security teams, and innovative approaches to DIY space safety. Top lessons will include: holistic approaches to harm reduction and safety; cross-departmental and cross-governmental planning and cooperation; direct engagement with the nightlife industry; and inclusive partnering with event and DIY promoters to promote safety and harm reduction rather than highlight illegal activities.

KATE BECKER
Director
Office of Film + Music
City of Seattle

CHRIS BROWNLEE
Detective and Nightlife Coordinator
Seattle Police Department

JOANNA KHAM
Strategic Regulatory Compliance Coordinator
City of Seattle

SCOTT PLUSQUELLEC
Nightlife Business Advocate
Office of Film + Music
City of Seattle

NOTES:

WORKSHOP ATTENDED ________________________________________________________________

Notes from the Speaker
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SIGNIFICANT STATEMENTS/TAKEAWAYS

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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP

Record your top action item from this list on the Strawberry Card located in your packet

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The business improvement approach to downtown and city center revitalization began in Toronto in 1970. New Orleans became the first in the U.S. in 1974. Whether a BID, BIA, BRZ or CID, SSA or SID, there are almost 2,000 entities today throughout the world.

Organized networks of BIDs in the same city facilitate stronger advocacy and resource sharing. The basic approach is using legislation to tax businesses or property owners, who in turn establish a governing board and staff to oversee programs. These are often restricted by the legislation to focus on marketing, maintenance and safety.

Increasingly, as placemaking and mixed-use development grows more commonplace, BIDs are now recognizing the potential role to assist in enhancing the nighttime economy.

This discussion will explore the new challenges faced by business district managers, emerging strategies to extend services into the evening and late-night, and how to be an advocate for city resources on public safety and policy to maximize potential and minimize risk from nightlife.

San Francisco is the corporate center of the e-hail movement. South Street in Philadelphia is a historic regional magnet for nightlife. Now Pittsburgh hosts the first driverless cars. All face similar challenges in planning for transportation systems at night. This session will present how each approach integrates public and private transportation in the nighttime economy. The impacts of large citywide events (e.g. Pope Visit, DNC Convention, Eagles Super Bowl victory in Philadelphia) will also be showcased to demonstrate how to meet the needs of late-night employees and patrons through public transportation, coordinated e-hail services, micro-transit solutions for overnight travelers, and innovation in nighttime parking.
Many states are taking on the challenge of establishing departments or offices on cannabis, with a director overseeing all policy and licensing for growth and distribution of cannabis products.

The projected $7 billion recreational and medical cannabis industry in California is expected to bring $1 billion or more in tax revenue to the state, county and city governments. The discussion in this session will be led by two practitioners working at the city and county level in California to review the many iterations of regulations being proposed and enacted.

In addition, by understanding the evolution of policy changes in the world of cannabis, you will also learn how changing demographics are driving changes in how people drink. Attend this session to gain insights on the influence of the craft beverage culture in forcing change in state alcohol regulations established after prohibition. What are your thoughts on how another prohibited substance emerges post-prohibition? Are there lessons to be learned from alcohol?

Nightlife venue operators face increased expectations to not only keep their patrons safe but to also play an active role in maintaining positive community relations. The nightlife industry’s self-regulatory strategies began with checking identification of patrons. Then the impaired driving movement led to increased “dram shop” liability against venues and evolution of responsible beverage service. The emergence of threats from violence, active shooters and terrorism built a global focus on security training. Venues are instituting training to identify and address sexual predators in their venues. Growth of residential development near nightlife is placing greater responsibility on venues to control sound. Add to all of these responsibilities the new norms and social expectations to prevent racial profiling, provide gender neutral restrooms, protect the air, reduce trash, conserve energy, buy local and stay current with all the latest technology.

This panel brings decades of experience from panelists with different backgrounds and perspectives. Bring your own examples of how to create a feeling of security without too much perceived control to ensure a vibrant social experience.
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Notes from the Speaker

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SIGNIFICANT STATEMENTS/TAKEAWAYS

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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP

Record your top action item from this list on the Strawberry Card located in your packet

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WHAT DO YOU PLAN TO ACCOMPLISH IN THE NEXT THREE MONTHS?

Add your “strawberry moments” and actions you plan on accomplishing in the next three months on the card in the envelope with your return address.

Leave the card in the envelope at the desk or on your table when you leave.

In three months you will receive this in the mail – your own time capsule!

Share the extra card in your packet with a friend to brighten their day.

STAY CONNECTED & GIVE US FEEDBACK ON THIS YEAR’S EVENT

EVALUATION SURVEY
Complete and be Eligible to win a Free Registration to 2019 Sociable City Summit

SUMMIT CONTACTS
Access a Participant List

SOCIABLE CITY GUIDES
Public Safety and College Guides
TUESDAY, FEBRUARY 20th

12:15 – 2:00 PM

ROOM: GRAND BALLROOM   CLOSING KEYNOTE: THE FUTURE OF NIGHTTIME MANAGEMENT

THIS IS THE FINAL OPPORTUNITY to spend time networking with peers and making plans for next steps. Join in a casual lunch and closing session.

TAKE LESSONS LEARNED HOME FOR ACTION: Session moderators and panelists will provide a summary of lessons learned and how to build a comprehensive strategic plan.

CLOSING KEYNOTE: The Future of Nighttime Management: Philip Kolvin, a pioneer in policy, advocacy and program development, will share his vision of the future of nighttime management. Attendees of last year’s RHI Summit in Austin, TX know the power of Philip’s words and insights.

PHILIP KOLVIN
Former Chair
London Entertainment
Commission

www.rhiweb.org/documents/24_hour.pdf

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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS SESSION

🍎 Record your top action item from this list on the Strawberry Card located in your packet

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THANKS TO OUR EXHIBITORS

Please take time to visit our exhibitors on breaks to learn more about their products and services.

When sound Engineer Jan Naslund from Sweden was pursuing his love of music and playing in bands throughout Europe, he came across problems in live venues where the sound from the stage propagated through the local bar, and out to neighboring residences and businesses. Jan developed a system that uses plane wave technology, patented his design and began integrating the product into clubs and bars in Europe. Today with over 4,500 installations around the world and a 3rd generation of product, Jbn continues to lead in directional sound systems.

Looking for the best ID scanner for bars, nightclubs and pubs? PatronScan is an ID scanning technology used by nightclubs across North America. We offer several benefits to club owners, such as the ability to spot fake IDs and keep minors out, add patrons to a Banned Patron List, and spot patrons who have caused trouble at other venues. If you want to catch fake IDs and keep troublemakers out of your bar, then you need the best ID scanner for bars, nightclubs, and pubs.

ANDREW MCKEAGE
Sales Manager
Servall Biometrics
BUILDING BLOCKS FOR YOUR NIGHTTIME ECONOMY

FORM AN ALLIANCE

SOCIABLE CITIES REQUIRE AN ALLIANCE of diverse stakeholders to facilitate vibrancy and safety. Alliances play a critical role in guiding the evolution of a city’s burgeoning nightlife by trendspotting, allocating resources and overseeing implementation of strategies developed by action teams.

PLAN FOR PEOPLE

SMART GROWTH PLANNING for nightlife seamlessly facilitates use of hospitality zones at different times of day and for different purposes. High standards for quality of life and safe mobility options to/from and within the district requires foresight to plan and infrastructure to make it a reality.

ASSURE SAFETY

NIGHTLIFE SETTINGS ARE TYPICALLY HIGH-INTENSITY environments with complex dynamics and risk factors. A continuum of stakeholders, principal of which are police and venue security, are invested in protecting patrons from violence, sexual assault, theft, underage drinking and impaired driving.

ENHANCE VIBRANCY

VIBRANCY IS CREATED BY A VARIETY OF SOCIAL experiences in bars, restaurants, cafes and live music venues. Spontaneous encounters in public space, such as in outdoor cafes, plazas, etc., also signal the vitality of a district.
ABOUT RHI

The RESPONSIBLE HOSPITALITY INSTITUTE (RHI) is a non-profit organization founded in 1983. Today, RHI’s conceptual framework – BUILD AN ALLIANCE, PLAN FOR PEOPLE, ASSURE SAFETY, ENHANCE VIBRANCY – guides cities throughout the world investing in the nighttime economy. RHI’s expertise has provided direct technical assistance to more than 70 North American cities to facilitate collaborative solutions to the most difficult nightlife challenges. Utilizing global insights and model practices gathered from dozens of cities and countries throughout the world, RHI is in a unique position to guide communities’ nighttime economy development by sharing lessons learned and helping city leaders avoid common pitfalls.

THE VISION

RHI’s vision is to assist communities in the planning and management of hospitality zones to create safe, vibrant and economically prosperous places to socialize.

THE MISSION

The success of RHI’s services, events and projects is measured by its mission to:

- Provide technical assistance that builds local capacity
- Incubate and share cutting-edge information and proven strategies on nighttime management
- Link a broad-based network of professionals who plan, manage and police nightlife districts

THE NETWORK

Today, RHI’s influence extends throughout the world. RHI services and events advance the professional development of nighttime managers and facilitates the creation of collaborative alliances to set policies that nurture and invest in the social experience of sharing food, drink, music and dance.

THE SOLUTIONS

Does your city have a new nightlife district? Do you have a district that’s out of control? RHI can help. Our Hospitality Zone Assessment (HZA) process guides your community’s stakeholders to improve safety, vibrancy and sustainability in your nighttime economy. We’ll help you form action teams to assess your district’s strengths and opportunities to develop an action plan. You’ll learn how to maximize your nightlife potential and reduce crime and disorder.

WWW.RHIWEB.ORG  |  831.469.3396